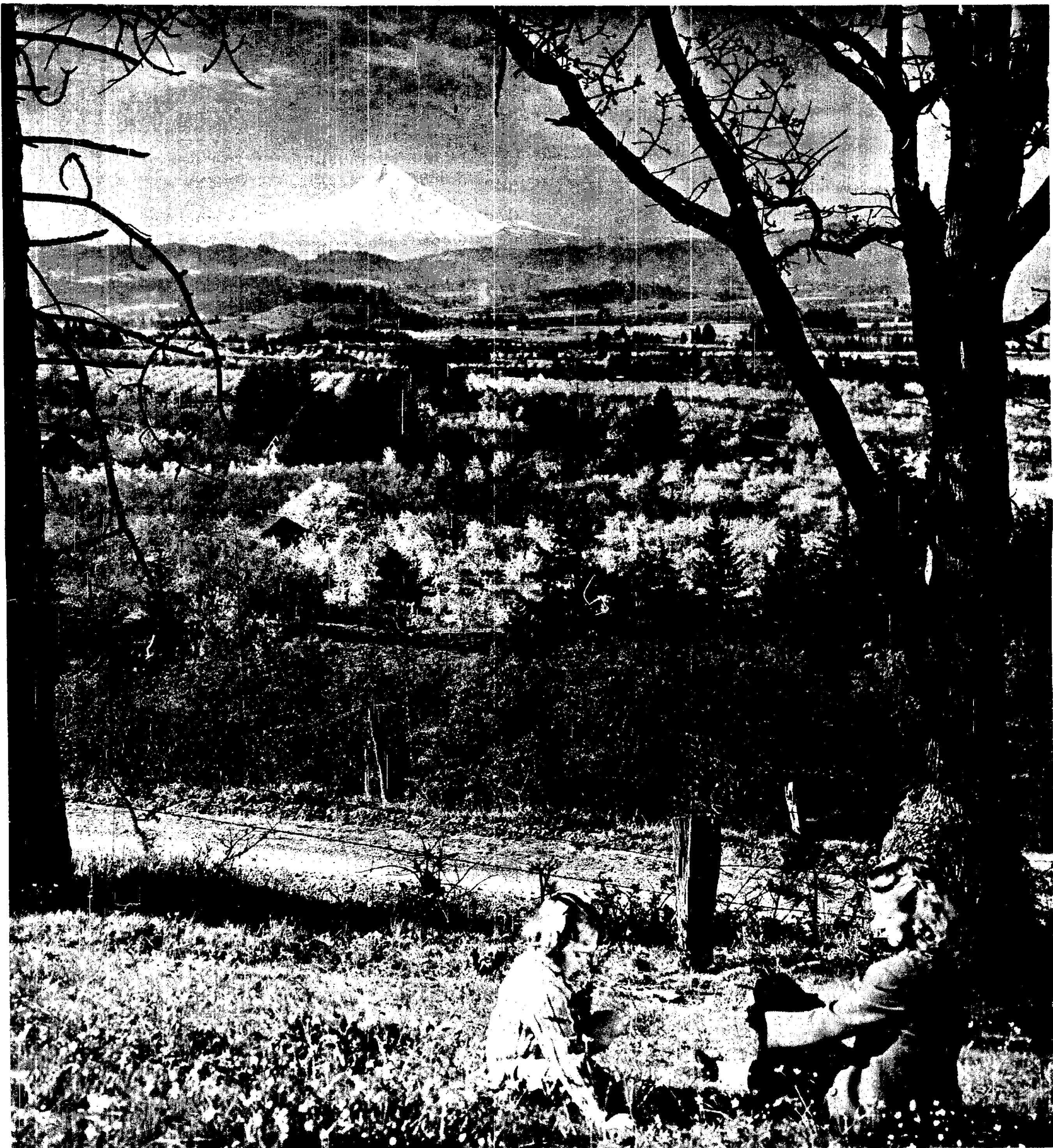


MAGAZINE Section



Oregon State Highway Commission Photo.

SPRING TRANSFORMATION

Mother Nature waves a magic wand over the Oregon countryside and beauty blossoms on every hand. In the background, Mt. Hood rears its snowy crest to a peak of 11,245 feet.



Youngsters pose for Johanna Wahl who is taking snapshot with aid of Karl Freiberg. Miss Wahl and Freiberg were popular with Long Beach's playground-goers.

Young German leaders found this an ideal city in which to discover a new way of life.

By Ed Lundburg

QUIETLY, for the past two years, Long Beach has played an integral part in the epic struggle to win over an entire people to a democratic way of life.

The people are the Germans. There are some 69 million Germans. They live in the strategic heart of western Europe. Nearly 20 million Germans today exist in that part of Germany behind the "Iron Curtain." The rest reside in areas where the dominant influence is that of the western democracies.

Within recent years several hundred German leaders from all walks of life have been invited to study life in the democracies, including the United States.

The U. S. State Department

co-operated with German authorities in selecting the Germans who would visit this country. The State Department asked various cities to assist in the program. Among the cities was Long Beach.

The Long Beach plan of co-ordinated school and municipal recreation, long considered a model of municipal functioning in the field of public recreation, was the key to the State Department's request for local participation.

High Commissioner John J. McCloy, speaking at Stuttgart in February, 1950, summarized the State Department project in the following terms:

"Our main purpose is to help Germany achieve active political recovery. By that I mean to help the German people to establish a political democracy in which they can live as free men and enjoy the benefits of their freedom."

"The German people should be enabled to develop their political independence along democratic lines in close association with the free people of Western Europe."

"Full support and encouragement will be given to the democratic forces in Germany."

DECISION to co-operate with the State Department's exchange program was made by the Long Beach Recreation Commission after due consultation with Walter L. Scott, co-ordinator of school and municipal recreation, and Dr. Frank B. Harnett, assistant director of municipal recreation.

For co-ordination of the nationwide program the State Department turned to the Education-Recreation Division of the National Social Welfare Assembly, New York City.

The agency handled the multitude of complexities which attended life of the German visitors while in this country.

Five young Germans have studied and observed democracy in action in Long Beach. One was 21-year-old Johanna Wahl, a government girl working in the field of youth activities in and around her native city, Kassel.

Another was Karl Frieberg, 34, the deputy chief of physical education and sports for the city of West Berlin.

Subsequent to their return to Germany they have maintained correspondence with Duane George, their local consultant and an official with the Recreation Department and other members of the municipal recreation staff here.

OTHER GERMAN YOUTH who came to Long Beach in connection with the State Department's program were Peter Roth, 25, a Berlin school-teacher and tennis instructor; Georg Schmit, 23, Nuremberg, a student architect whose recreation interest lies in youth hostel work; and Wolfgang Meichel, 21, of Wiesbaden, a civil service worker.

Local Recreation Department consultants, in addition to George, were Carl Bartlett, for Georg Schmit; Mrs. Virginia



Peter Roth gets into the playground swing of things as he explains a game to eager youngsters. Roth was a natural "coach" and won respect of the children.

Clark, for Peter Roth, and Walter Shiek, for Meichel.

The German visitors attended City Council meetings and church services and functions, did actual playground leadership work, studied the public schools physical education program, watched it in action and visited in the homes of Long Beach citizens.

"Everything possible was done to make our visitors realize they were not on a guided tour of America but, rather, that they were living here as part of the community," Duane George explained.

There were trips to the many cultural and educational institutions of the Southland and visits to the Recreation Department's mountain retreat, Camp Hi Hill.

IN HER formal report to the National Social Welfare Assembly Miss Wahl said about Long Beach: "Our program was planned very wisely and our experiences in this rich city with the wonderful recreation program are of great value to me."

"The friendliness and hospitality of all people was wonderful."

(Continued on Page 11, Col. 4.)



Wolfgang Meichel is shown with Mr. and Mrs. Walter Shiek, at whose home he stayed while in Long Beach.

Sports of Gold Rush Days

By Mark McMillin

A LOS ANGELES merchant traveling through the Mormon settlement of San Bernardino in 1850, inquired about the credit rating of a prospective customer. "Oh, John's a very fine fellow," was the ready reply. "He plays a little poker, and drinks a little whisky. A very fine fellow indeed."

This, in 1850, was the stock definition of a "good fellow." At that time, drinking and gambling were the favorite pastimes of the men—most of them without family or home ties—who had come west to make a fortune in the gold fields. Added to these pastimes were the more lusty sports, the rodeo, horse-racing, bull-baiting, bull-fighting, cock-fighting and bear-hunting.

Of all the sports, the rodeo was the most popular and most spectacular. Here, on the great ranches often embracing thousands of acres, the rodeo developed early into a grand fiesta, or festival. Ranchers and townspeople flocked by the hundreds, often from as far away as San Francisco, to attend rodeos near Los Angeles pueblo, where, among others, the two brothers Don Jose An-



—Photos Courtesy Title Insurance and Trust Co.

Hard, fast action of the rodeos provided sport for early Californians, many of whom were superb horsemen. Here is a rodeo scene on Francisco Serrano Rancho.

dres and Don Jose Loreto Sepulveda owned large ranchos and were famous for their lavish entertainment.

Since no fences separated the ranches, it was necessary twice a year for the owners to round up the cattle, brand the calves, and cut out the animals not belonging to the herd. Dozens of vaqueros, riding fleet Indian or Mexican ponies, would herd the cattle into specially constructed corrals, then await the arrival of the rodeo official known as the judge of the plains, who arbitrated all matters of dispute, and dispensed justice.

WHEN the Americans took over California, rodeo judges were appointed as under

the Mexican regime. But the new judges, not content with honor alone, received an honorarium to compensate them for the long grueling hours in the saddle.

The typical early California rodeo and accompanying feasting and dancing usually lasted for three or four days. The cows were examined for brands, then branded or re-branded with hot irons which impressed a mark legally registered at the court house, and protected by the county recorder's certificate. The vaqueros displayed uncanny skill in throwing the lasso, while the guests cheered from the side lines, garbed in fiesta finery. Then, the cattle sorted and

branded, the guests partook of the feast and danced the night away.

Closely associated with the rodeo was the sport of horse-racing. On Sundays and holidays at the Los Angeles pueblo, upper Main St.—the Calle de las Virgenes or Street of the Maids—was the scene of exciting

(Continued on Page 11, Col. 1.)

Wistaria

ARE OUR faces red?

Southland Magazine last Sunday published pictures and a story on the blooming of the Sierra Madre wistaria vine. Best sources, including a resident of Sierra Madre who is supposed to know, informed us the vine would be in bloom Sunday.

The vine definitely was not in full bloom, nor even blooming well enough to warrant a visit by sightseers—as scores of Long Beach residents have since informed us.

Southland apologizes. We tried meticulously to be right about the vine but our sources let us down.

OTHER GERMAN YOUTH who came to Long Beach in connection with the State Department's program were Peter Roth, 25, a Berlin school-teacher and tennis instructor; Georg Schmit, 23, Nuremberg, a student architect whose recreation interest lies in youth hostel work; and Wolfgang Meichel, 21, of Wiesbaden, a civil service worker.

Local Recreation Department consultants, in addition to George, were Carl Bartlett, for Georg Schmit; Mrs. Virginia

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Pet PARADE

By Karen Smith

By Karen Smith

THE SIAMESE CAT is the common cat of Siam and not a royal or sacred cat as some would believe. However, it is so strikingly marked that such a creature would appear to belong in a palace.

The body of the Siamese cat is relatively small or medium, slender, with firm muscles and a panther-like gait. The hind legs are slightly higher than the front and the feet are dainty although the claws on the hind feet are unsheathed. The fur is soft and short and the perky ears are wide, with little hair inside. Eyes, which slant slightly in the wedge-shaped face, are of different shades of blue.

The kittens are white at birth with a thin line of grey at the edge of the ear. By the time they are eight months of age or older, they have become pale fawn or cream with seal brown points or coloring on ears, muzzle, tail and feet, if they are Seal Point Siamese. If they are Blue Point, the coat is pale cream with a bluish tinge, and the points appear dark blue. Diet, temperament and health determine whether the coloring is dark or light.

Siamese cats are clever and full of fun. They adore playing hide-and-seek. They are loyal and affectionate and very talkative, with voices that are deep and lugubrious. They need to talk and be talked to in order to thrive. This breed of cat is extremely jealous and demands equal attention where



—Photo by Gladys Disting

Poi, Seal Point Siamese owned by Mrs. L. E. White, 4242 Massachusetts, poses with Pamela Reynolds.

more than one cat is in the home. Pamela Reynolds poses here

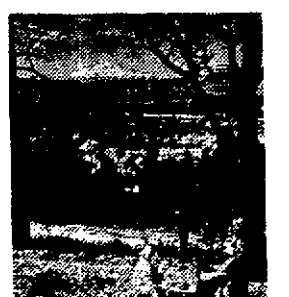
with Poi, Seal Point Siamese owned by Mrs. Lewis E. White, 4242 Massachusetts St.

IN THIS SECTION

Sunday, March 30, 1952

Vol. 5, No. 10

FERTILE lands of the Hood River Valley bloom profusely as spring returns to rich meadows and fine orchards.

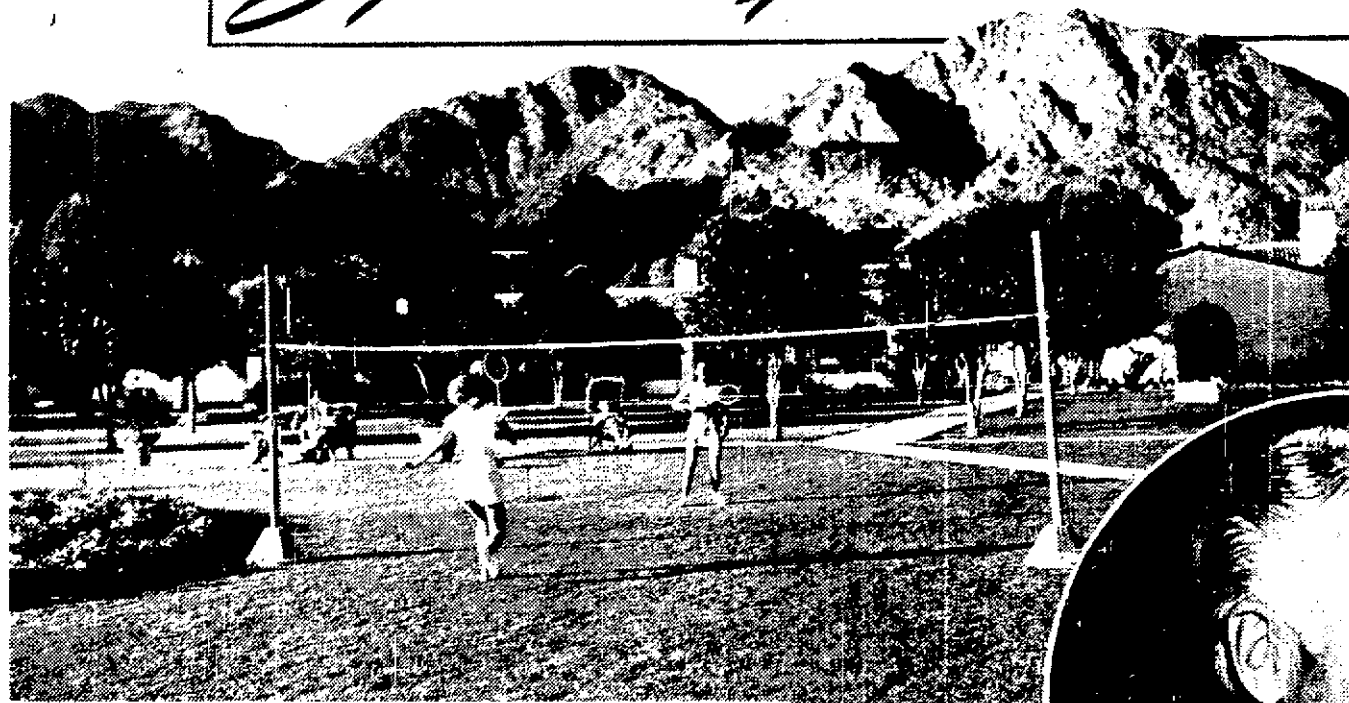


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FRED TAYLOR KRAFT
Magazine Editor



Spring in Palm Springs



All Year Club of Southern California Photo

Badminton, tennis or just lazing and looking are pastimes at the world famous spa, Palm Springs.



All Year Club of Southern California Photo

Charles Farrell (inset), film star, is mayor of Palm Springs. Above, desert wild flowers scene.



Palm Springs News Bureau Photo

Palm Springs boasts many distinctive hostleries. Above, a view of Desert Inn, famed stopping place.

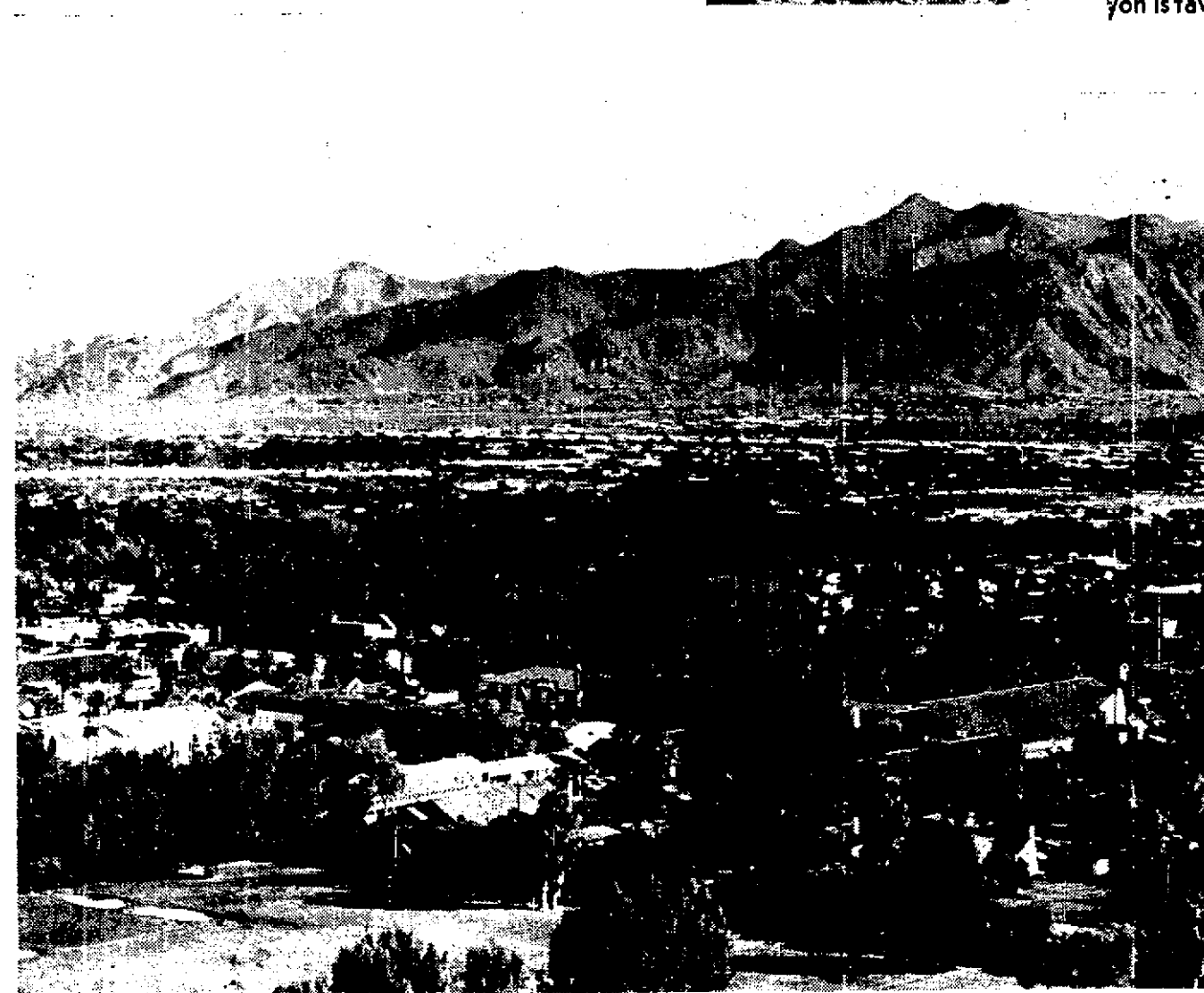


Nearby Palm Canyon is favored spot.



Palm Springs News Bureau Photo

Big event of winter season is Desert Circus Week when carnival air will pervade city April 3, 4, 5.



Marvel of the winter vacation circuit is Palm Springs. Here is a view overlooking the world famed city. Now blooming in sands about city are desert verbena, desert gold, desert lilies.



Western Air Lines News Bureau Photo

Swimming is a popular winter and spring sport in Palm Springs where the mean noonday temperature is above 80 degrees. Gleaming pools at every hand entice visitors to take a dip.

Family in a Tailored Home



The Crippens' front lawn receives possibly the best care given any lawn in Long Beach. Reasons: It's used as putting green; lighted for play at night.

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WORLD'S LARGEST SELLERS—OVER 1,000,000 INSTALLED

By Caroline Coleman

TAILORED to suit the needs of the family of four that occupies it, the new home of Mr. and Mrs. Jack F. Crippen, 4014 Chestnut Ave., is as easy to live in as it is good to look at. The Crippens did much of the tailoring themselves, working out the floor plan, doing their own contracting and even designing and making many of the furnishings.

Because the entire house is built on a cement slab, indoor areas and outdoor terraces and gardens are all on the same level merged through glass walls. Radiant heating in the cement slab keeps the indoor temperature at an even level throughout.

Wooden floors are unnecessary with this cement slab type of construction. In the living room carpeting is used from wall to wall and in the combination dining room-den grass matting covers the floor. Asphalt tile is effective in the kitchen.

The house appears to hug its site, partially due to cement slab construction, although the natural redwood siding and the white trim on the roof overhang also contribute to its long, low look. The sloping flat roof creates pleasant lines for the eye to follow.

A putting green which takes up most of the front garden gets better care than most front lawns because it offers a reward for achieving a smooth green surface. Outdoor lighting allows after dark practice. The putting green puts the front yard to extra use and leaves the back yard free for outdoor living and the children's play yard.

GLASS AREAS are well planned. The most-used rooms are given garden views through walls of glass while privacy is maintained in the bedrooms by long windows built high in the wall. Where ventilation is desired the windows are of louvered glass which opens to bring in a breeze. Louvers also can be adjusted to keep the wind from blowing inside while they admit fresh air. They can be closed to air tightness.

The wall of glass in the dining room slides completely open, making the terrace one with the indoors. Draperies throughout the house traverse for privacy, and light control. In the kitchen, roller blinds filter the light. Glare is controlled by the wide roof over-

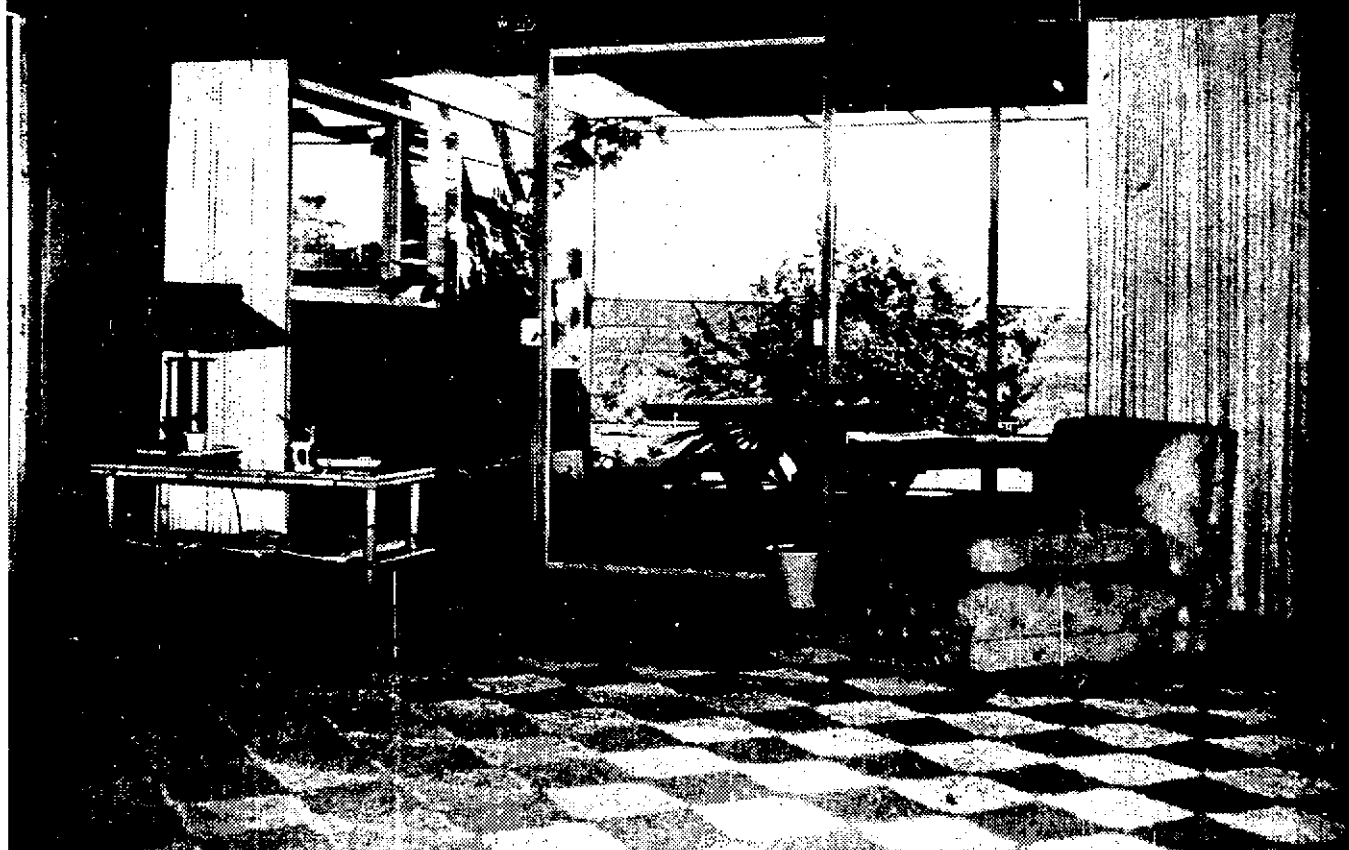
hang and by heavy overhead lattices.

The den is well lighted by day, even when the draperies are drawn over the glass wall, by clerestory windows which let in the north light. These windows are high in the wall so they do not interfere with the neighbor's privacy.

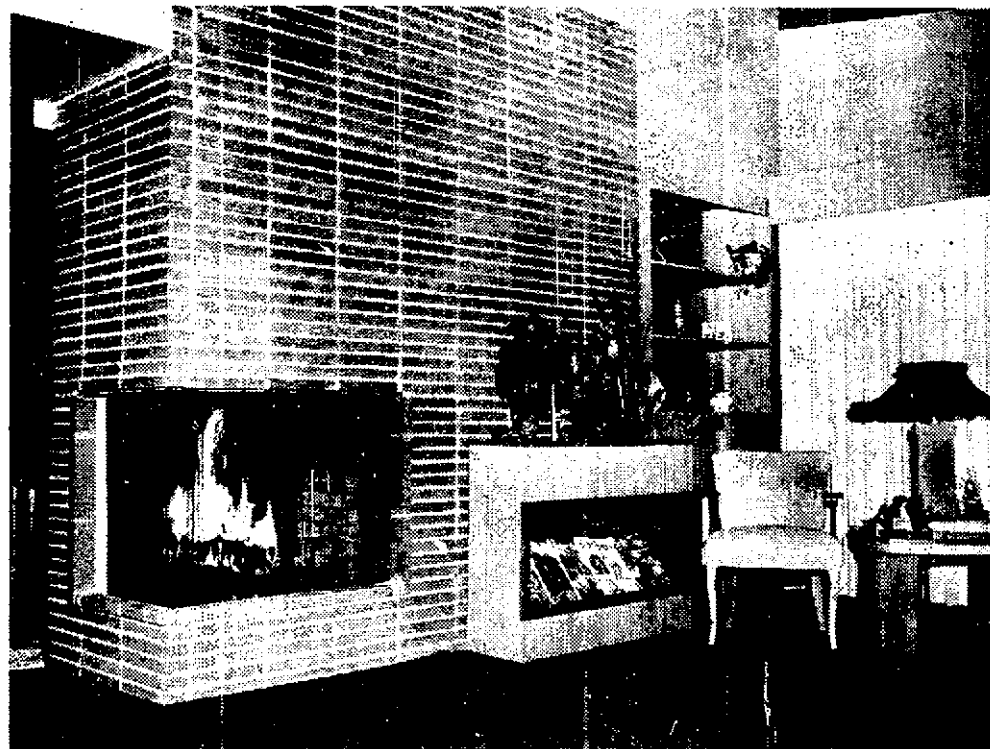
The floor plan is a convenient one. A central entrance hall makes every room accessible without the necessity of going through one room to reach another. The back door opens into the large service porch and laundry. A bath just inside the back door is easily reached by the children when they come in from play.

THE CENTRAL HALLWAY is created by a wall of fluted glass. One section of this wall is hinged and may be folded back to combine den and living room. If the Crippens want to close off the living room from the den or the rest of the house it is an easy matter to unfold these glass sections to create a wall between the rooms. This arrangement will be especially advantageous when the children are old enough to entertain.

The fireplace in the living



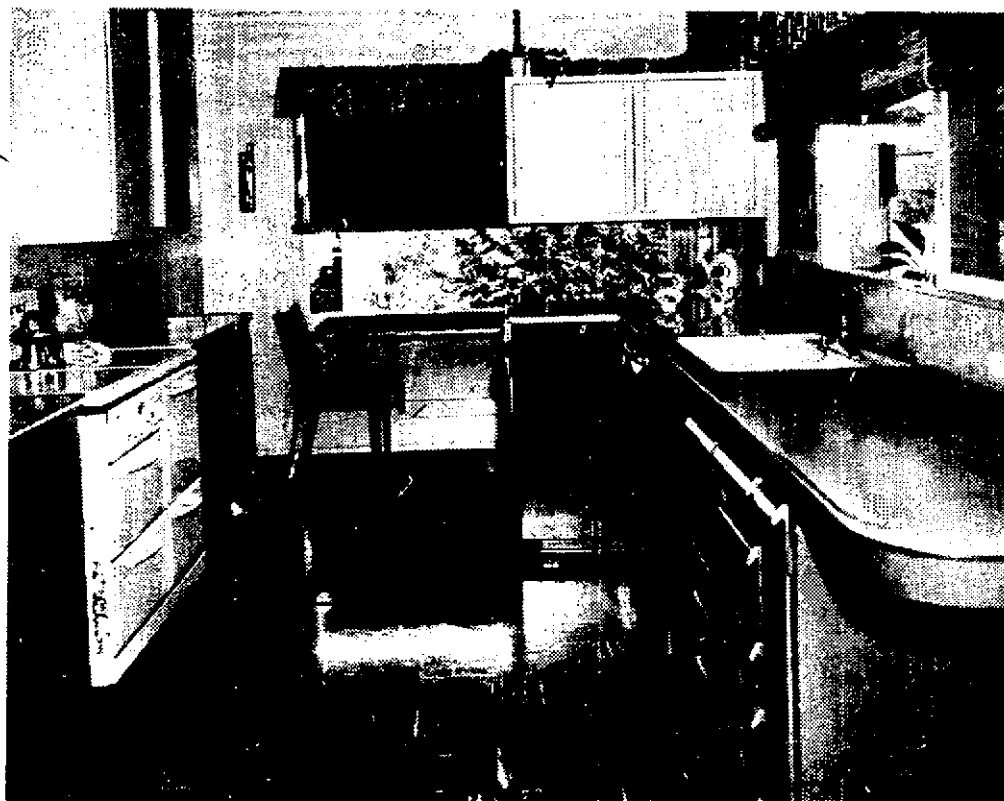
Tailored to the wishes of its occupants, the new home of the Jack Crippens is a delight to its owners. Above, a view of the living room which can be opened by a wall of glass to unite with an outdoor area that is suitable to serving meals.



A large part of the wall that forms partial division of living room and den is taken up by fireplaces and chimneys. Den fireplace is on back of this wall.



A central hall is created in Crippen home by fluted glass walls, a wing of which (left above) folds back.



The Crippens' kitchen is roomy, well arranged. Table, braced to wall, level with large window, is used for family meals; view of back garden is excellent.

—Photos by H. S. Melvin.

room and den are constructed in an unusual manner. Fireplaces and their chimneys take up most of the wall which partially separates living room and den. The living room fireplace is cut out of the corner of the chimney and raised above the floor for more effective heating. Its handsome appearance is due to its simplicity.

The den fireplace is raised higher than the one in the living room so that it may be used for barbecuing. Wall space at the end of the fireplace section is devoted to storage cabinets and shelves which open into both living room and den.

THE CRIPPENS added immeasurably to the livability of their home when they combined den and dining room. A drop leaf table takes little room when not in use but opens to a large size when there are a number of guests. A redwood table on the terrace is easily accessible from both the kitchen and the den. The family uses a table at

one end of the kitchen for most meals. A window which takes up the width of the wall provides kitchen diners with a view of the back garden. The table is built on a level with the window ledge. Crippen braced this table to the wall so there are no table legs to crowd out extra chairs.

Brings Up Pile

TO BRING up the pile after you have shampooed upholstery fabric, brush against the nap with a soft brush when the material is nearly dry. To shampoo, use a mild, cool, stiff lather, a stiff brush and a circular motion, working over a

small area and taking care that the fabric does not get wet through. Scrape off suds, then wipe with a clean, damp sponge. Allow upholstery to dry thoroughly before using.

Pressing Tip

WHEN making a pleated garment, you'll find a stitch in time saves nine strokes at ironing time. A line of stitching run closely along the crease of the pleat will ease your pressing task.

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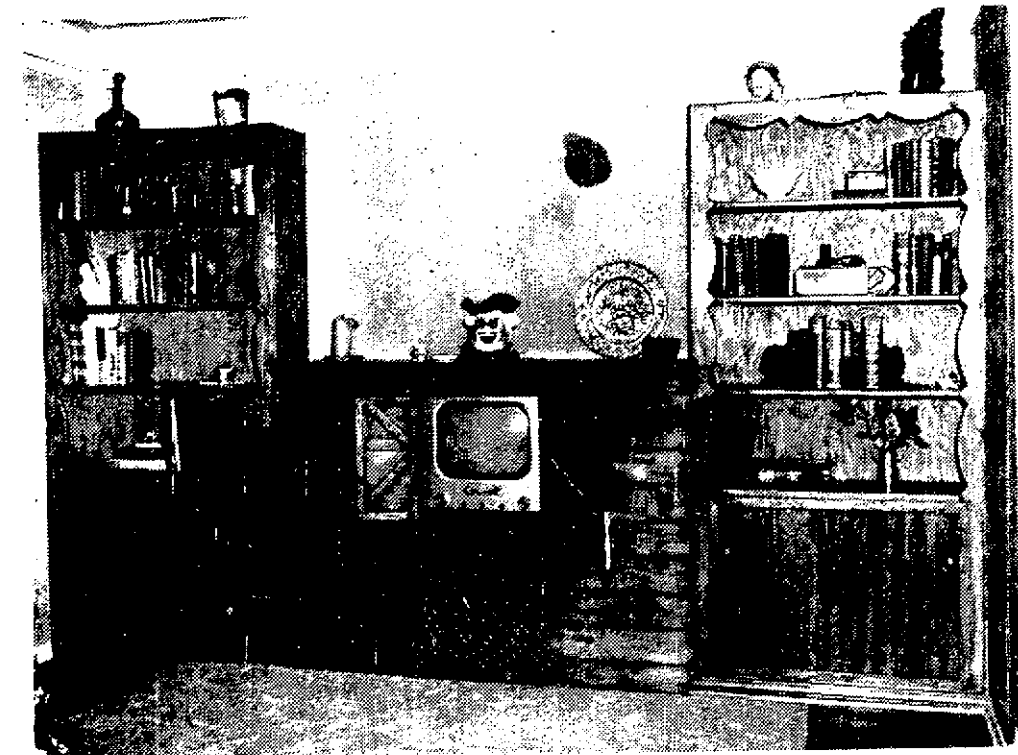
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Like an Alpine Home

By Beverly Taylor



Like a cottage from an Alpine village is the Robert Levesque home which has been remodeled by the owners into a charming, novel and attractive residence.

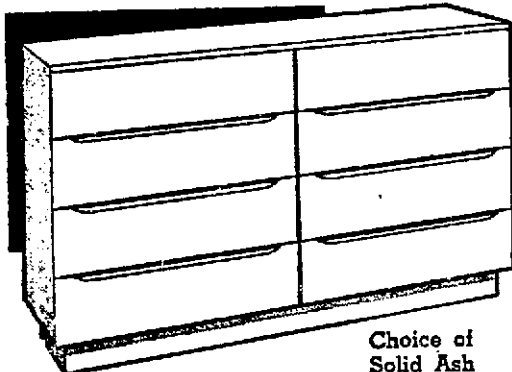


False fireplace with shelves was replaced with the useful built-in cabinets and shelves (above) which now house television and hold books and records.



To create an unbroken wall for a long couch in living room, one of two front entrances was blocked off.

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THE house at 2624 E. Eighth St., looks as though it might have been transported from the Swiss Alps, ferns, split log fence and all. But it has occupied this Long Beach site for the past 20 years or more. Its new owners, Mr. and Mrs. Robert Levesque, have spent long hours turning it into a picturesque, easy-to-live-in house.

The painstaking labor that went into this house brought successful results, giving Mr. and Mrs. Levesque a more attractive home, much better suited to their needs. The kitchen is a pleasant, convenient room with a place for everything; formerly it was crowded, with inaccessible storage and cabinet doors which were always in the way.

The most extensive work was done in the kitchen although addition of a bay window on the front living room wall and a change in the location of the front door were important to the appearance of the house.

The exterior walls were given new interest through the use of split shakes and reclaimed bricks set in squeezed mortar fashion. The roof has the look of being steeply pitched, augmented through the use of a wood scalloped trim used on the edge of the overhang. Planting accentuates the storybook quality of this house.

ORIGINALLY there were two doors opening from the long front porch, one led to the living room and the other to the dining room. By blocking off the door into the living room more space was gained for arranging furniture. Since the present front door opens into the dining room, just a step from the living room. Unnecessary traffic through the living room is thus avoided.

After the old front door had been blocked off one wall was left free for furniture grouping. An extra long couch fits

well into this space. The opposite wall was cluttered with false fireplace, inconvenient cabinets and two poorly proportioned windows. The false fireplace was taken out, along with the cabinets, and the windows were blocked off. This wall is now put to good use with built-ins designed especially to hold television set, records, books, card games and other items that need to be stored in the living room.

Cabinets and shelves between the living room and dining room were remodeled for better appearance and more efficiency. A pass-through between kitchen and dining room was made by removing a wall behind the center shelf. Cabinets below were repainted. Old-fashioned glass doors in cabinet above were replaced with louvered wooden shutters.

TO ENLARGE the kitchen, the Levesques combined kitchen and small service porch. The stove was moved opposite the refrigerator which had been kept in the service porch before the change and was kept in its original spot. Cabinets, shelves and drawers built out flush with the refrigerator were planned to give utmost efficiency.

The automatic washer was installed just inside the kitchen door and a hamper in the bathroom was made to be accessible from either the kitchen or the bathroom. Cabinet doors which were ordinarily in the way were replaced by sliding doors.

Wall paper and paint played an important part in the remodeling of this house since they were chosen to add just the right color and amount of pattern.

Plan Cleaning

IT'S A GOOD idea, before actually beginning spring cleaning, to sit down for a few minutes and enumerate on paper all the special cleaning aids you'll need for the job. Have on hand before you start such items as rubber gloves, furniture and floor polishes, scrub brushes and detergents. This will help you avoid interruptions later after your work is actually begun.

To Air Beds

IF YOU teach all members of your family to throw the covers back on their beds upon arising, the beds will be well-aired by bed-making time. This is a chore that should be tackled early in your daily cleaning routine, since bed-making generates a fuzzy dust. Floors and furniture should be cleaned after the beds are in order.

VISIT THE THRILLING NEW LOS ALTOS VILLAGE HOME TODAY

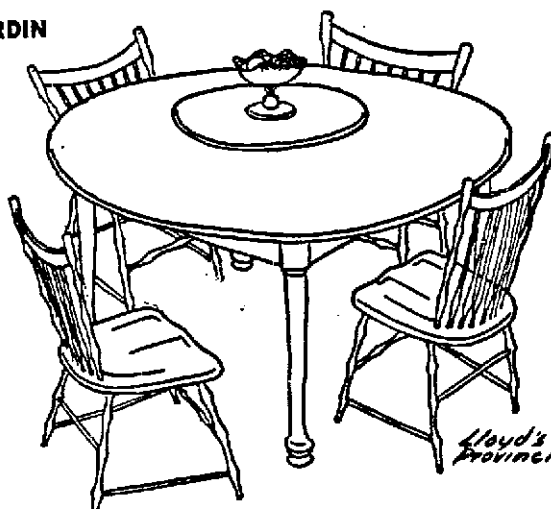
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By FRANK S. HARDIN

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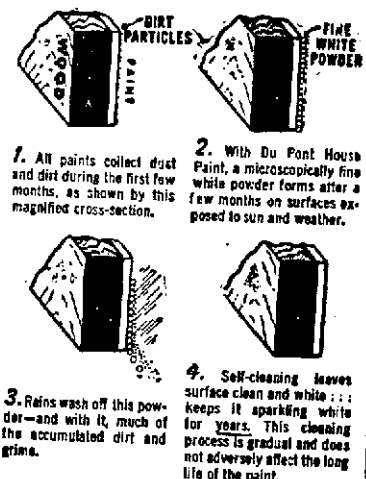
Sheds dirt, stays bright... through "self-cleaning" —With every heavy rain, Du Pont House Paint renews its original brilliant whiteness through a scientifically controlled "self-cleaning" process. Normally, this process begins within a few months. On surfaces sheltered by projecting eaves or heavy shade from normal exposure to sun and weather, in areas where the atmosphere is smoky, or on surfaces stained by copper or bronze, this "self-cleaning" action may be delayed or even prevented from taking place.

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Well Planned and Placed



A raised fireplace in the Grant home opens on both living and dining rooms to provide a demarcation line but retain a feeling of unity between the areas.



Shingles, battens and used bricks give interest to the exterior walls of the Grant home. Glass is extended to the gable to give the den good north light.

VISIT THE THRILLING NEW LOS ALTOS VILLAGE HOME TODAY

Drive to Bellflower Blvd. and Stearns Street—then drive 1 mile east on Stearns Street to the exciting New England College.

Open Until 9:00 P. M. Daily
See Los Altos Village Ad on Page 13 of Southland Magazine Section.

By Dorothy Killam

ART TREASURES from the Orient are displayed harmoniously in the home of Mr. and Mrs. W. S. Grant, 1381 Bryant Rd., Park Estates. The dwelling is designed and placed on its site to provide easy and enjoyable living under the standards of today.

W. A. Lockett, architect, of Poper & Lockett of Long Beach, worked out the efficient floor plan which has a number of advantages, foremost among them a central entry hall. This entry does away with much traversing of other rooms in reaching a desired point in the home. Although a bedroom wing opens off the entry, complete privacy is maintained because a partition screens the bedroom hallway.

A prime requisite was the den, which is set apart and

served by an outside entrance. It functions perfectly as an office for Grant, or it can be used as a guest room because a bath opens from the passageway between it and the entrance hall. It is directly accessible from the entrance hall or the walled patio.

Also important is the location of the combination kitchen-breakfast room near the entry. A sliding door shuts off the entry. Direct access is provided between kitchen and dining room but only the breakfast room and patio are visible from the dining room.

A service area provided with extensive storage space connects the kitchen with the car port. Off-the-street parking is provided. It is possible to go from the car port to the terrace and living room door and guests need not go through the kitchen upon entering from the drive.

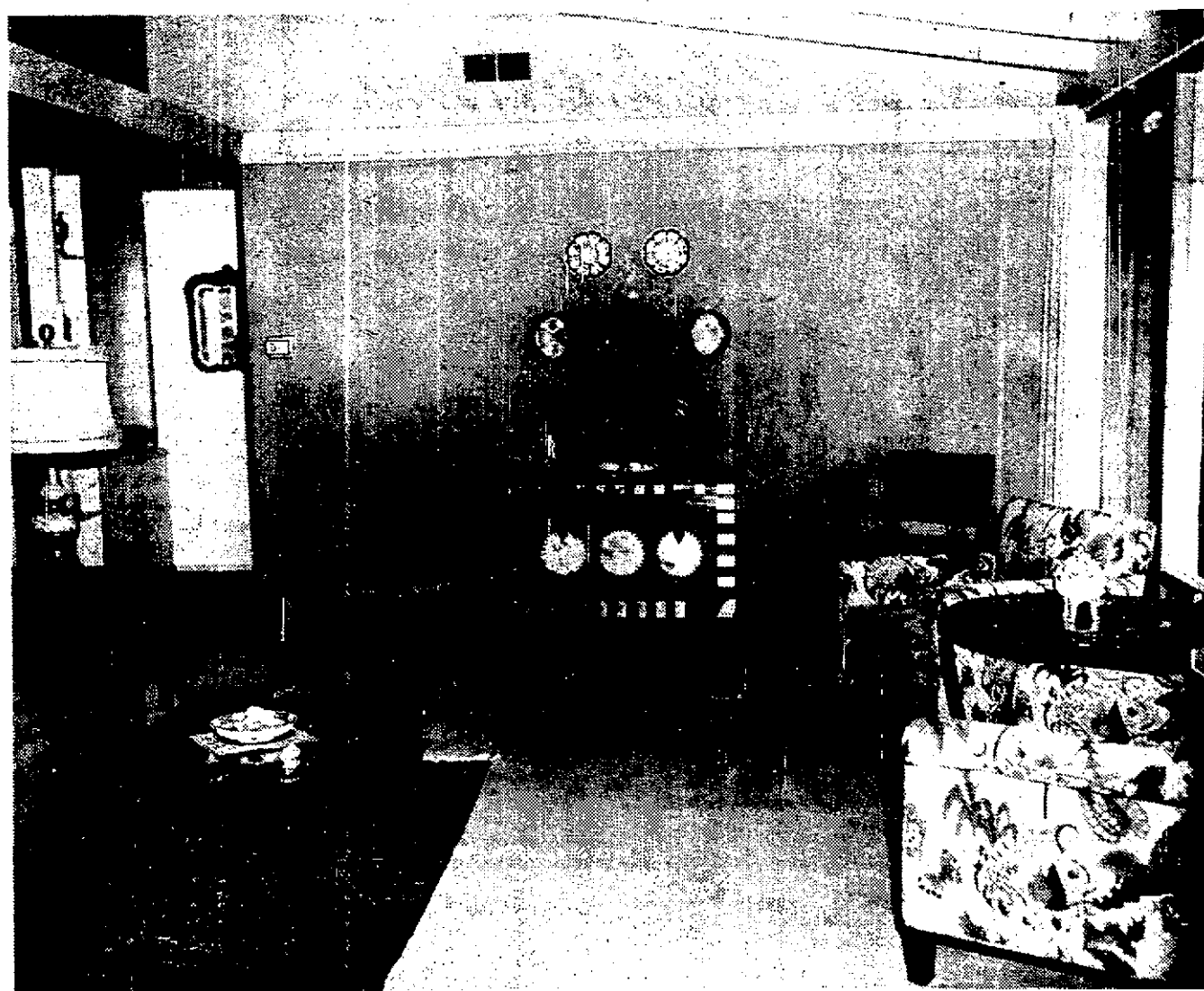
The Grants wanted the dining room and living room to have the feeling of one room yet they wanted the dining portion separate. To create the desired effect the architect partially divided the area with a raised fireplace which opens on both rooms. The wide brick chimney makes a partial wall between the living room and dining room.

ANOTHER requirement fulfilled is the need for extensive storage. The bedroom hall is almost entirely lined with cabinets, closets and drawers. Little-used, bulky things are kept on wide shelves above. Blanket stalls are a practical feature. Blankets are folded across wooden rods built across the top of each stall which pulls out from the wall.

A door in this hall makes the bedroom wing accessible to the terrace and garden.

The bath is located between the two bedrooms which have separate entrances to the bath. These entrances can be closed off by sliding doors built in the center of a wall of wardrobes. Two lavatories built back-to-back with a mirrored partition between make one bath almost as useful as two. Walls and glass doors enclose the other fixtures; towel storage is also provided.

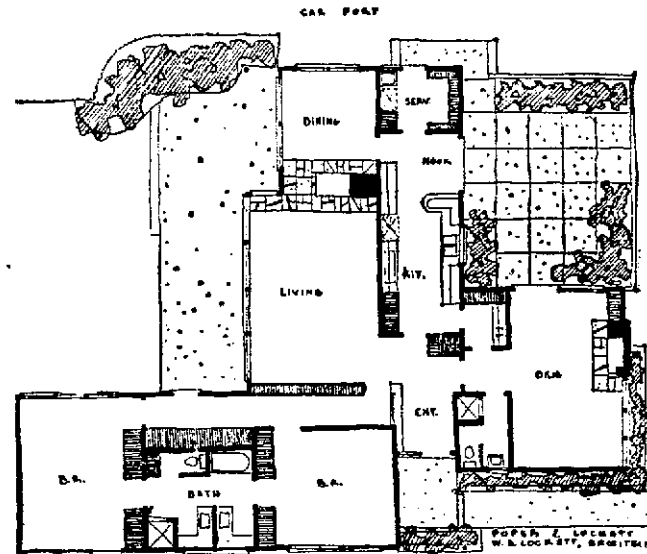
Throughout the house colors are restricted to earth tones of coral, brown and turquoise that detract nothing from the views brought inside through extensive glass areas. Bedrooms windows are high enough for privacy and wide enough to give views of trees surrounding the site and mountains beyond. Each of the other rooms merges with private garden areas, which encourage outdoor living.



Today's homes must be beautiful, comfortable and efficient and the home of Mr. and Mrs. W. S. Grant meets all of these requirements. Here is a view of the living room. A cove light soffit from the entry gives a feeling of flowing space.



The den functions as an office for Grant but, on occasion, it can be converted into a room for a guest.



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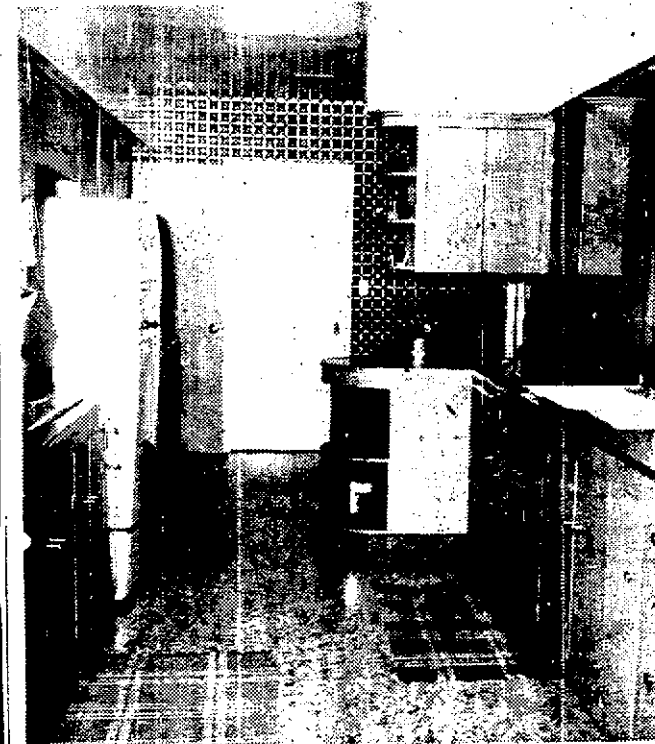
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—Photos by H. S. Melvin.

A corridor kitchen opens in a walled garden, is linked to the entry and has direct access to the dining room.

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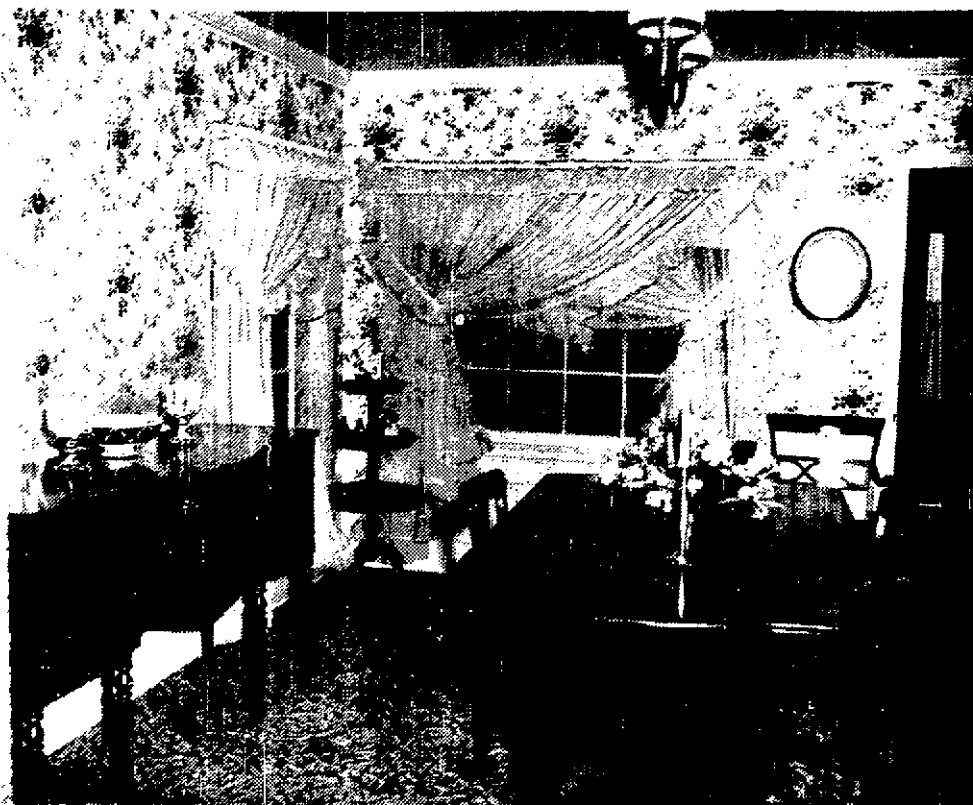
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The Garden Shop
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A Home that's Complete



Large windows in the attractive dining room give the Thomases a view of the back garden. Floral paper provides a background for the mahogany furnishings.

By Vera Williams

SEVERAL major features combine to make an extremely livable home for the David V. Thomas family of 4444 Pepperwood Ave. The house is spread out across a wide lot; attractive exterior and tastefully-done decor make the home complete.

A large living room which

connects bedroom and kitchen wings has windows on opposite walls and views of both front and back gardens can be enjoyed.

The den built on the front of the kitchen wing can double as a guest room or serve as a third bedroom. A hallway connects it with the living room and a bath is built between it and the kitchen. The placement of this second bath just off the entry makes its use as a powder room convenient.

A large separate dining room is directly accessible from the kitchen and has corner windows overlooking the back garden. For informal dining, a breakfast area is set up as a separate room but adjacent to the kitchen. Serving is as easy as it would be were the dinette in the kitchen.

A cement-floored terrace is shielded by a roof overhang and easily reached from the living and breakfast rooms. This terrace is on a level with the rear garden where a wide lawn provides the Thomas children, Toni and Debra, with lots of play space.

The red barn color of the exterior is in pleasing contrast to the many trees and shrubs which grow in the front and back garden. Trim on windows and doors is white.

Forest green walls and carpeting in the living room provide a restful background against which the white woodwork stands out. Orientation is important when such dark colors are used—this room has daylight coming in from both the east and the west so the



White mantel over fireplace in the living room of the Robert Thomas family home stands out in sharp contrast to the forest green walls and bricks of fireplace. The furnishings of this comfortable room include a piano and organ.

deep green color which predominates does not darken the room too much.

THE FIREPLACE is set between two angled walls forming an alcove across which

the attractively detailed mantel is built. A gilt-framed mirror above is as wide as the mantel

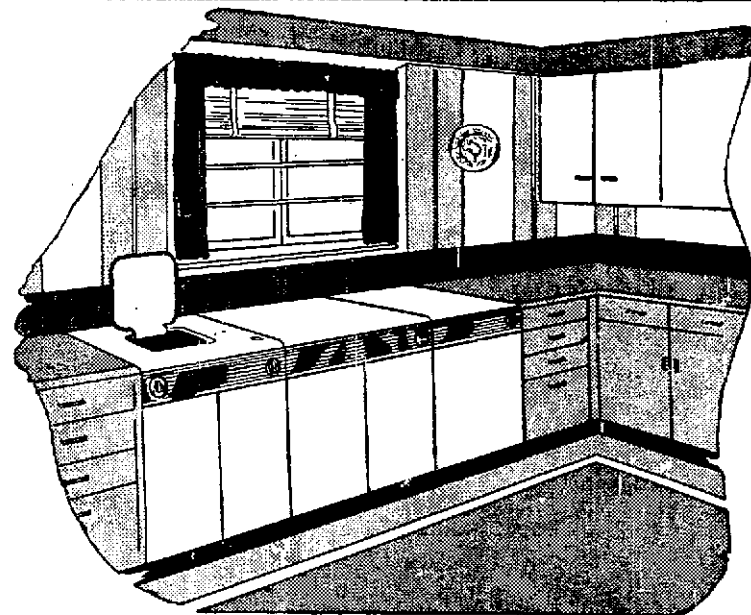
is long. The fireplace screen is fastened to the brick by (Continued on Page 8, Col. 6.)



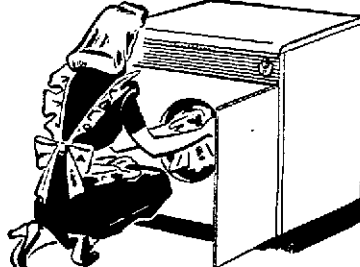
Painted barn red, the Thomas home is in pleasant contrast to many trees that surround it on its wide lot.

Saturday Evening Post*, March 8th . . .

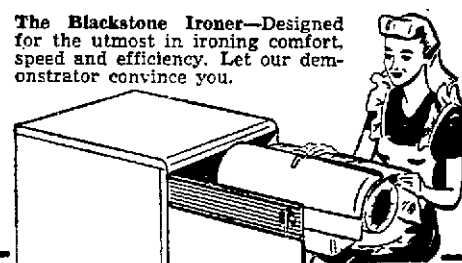
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Modern Washroom

By Dot Jewell

TAKE: One open side porch. Add: Equipment, labor and considerable ingenuity.

Result: A modern washroom. That is what Mr. and Mrs. Charles W. Hoeltzel did to the north porch of the pleasant home at 310 Carroll Park E. where they have lived since 1924.

The first thing they did, and that was quite a while ago, was to enclose the porch, which already had wash tubs. Then they put some cupboards and wall closets out there. Then an

ironer. Recently they installed an enclosed washing machine and drier, and they enclosed the wash tubs and ironer. The result is that the washroom, which opens off the kitchen, carries out the effect of unbroken line of working surface of the kitchen.

Besides rejoicing in the enclosed laundry equipment, Mr. and Mrs. Hoeltzel are delighted with the floor-to-ceiling cup-

boards and closets which give the washroom more storage space than is available in many entire houses. They also like a chute that carries linens from the bathroom to the laundry. The washroom is painted a cheerful daffodil yellow.

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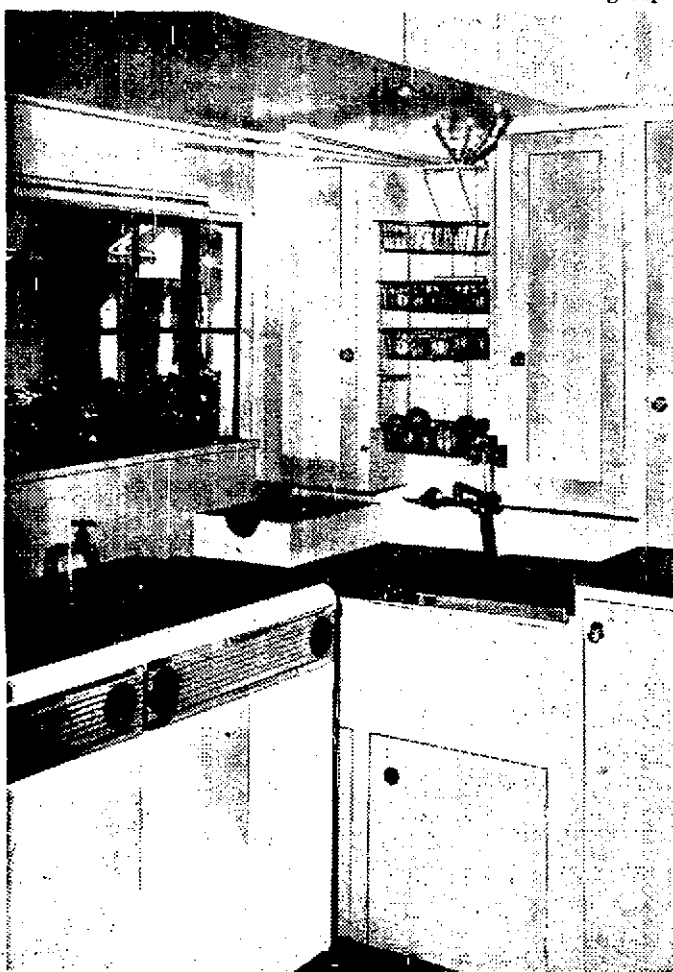
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Deciduous for Hardy Shrubs

By Wilma Painter

DECIDUOUS SHRUBS. Those that lose their leaves for a short time each year, are the hardest of shrubs, being able to stand heat or cold. Many of them produce lovely flowers to give beauty and interest to the garden.

Rose of Sharon, sometimes called the blue hibiscus because of its beautiful mallow-like flowers in single and double form, is a symmetrical, fairly large shrub that likes sunshine, good drainage, fairly rich soil. Rotted manure should be put around its base each spring. Although the blue-

flowering type is preferred, the plant also comes with mauve, pink, or white flowers.

Crape myrtle gives wonderful color to the garden in summer and fall. Flowers are delicately fringed clusters resembling lilacs. Although preferred for warmer inland climates, many gardeners have

good success with this plant on the coast, although the blooms are usually not as lavish here. The flowers are excellent as cut material because of their lasting quality. Colors include white, pink, watermelon, and lavender blue.

For shady places, few shrubs equal the hydrangeas. Soil needs to be slightly acid. If

blue flowers are wanted, the soil must be treated with alum or iron sulphate.

MOCK ORANGE gives a glorious display early in the summer. The pure white and very fragrant flowers appear in masses of large, double and semidouble shape. You can depend on the mock orange, for it is hardy and reliable.

The Chinese magnolias are outstandingly beautiful if given plenty of water and a good soil in which to grow. Generally grown as specimen plants, they should also be placed near a window so their owner may enjoy them also. The best known is magnolia soulangeana because of its remarkable rose-red flowers margined with white. Star magnolia, M. stellata, is also loved as a neat little tree or large shrub. Petals of the three to four-inch flowers are pinkish white. M. soulangeana nigra bears large dark purple cup-shaped flowers lined with lighter purple inside.

POMEGRANATES produce flowers freely during the hot summer months. The dwarf punica chico is good as foundation planting and elsewhere. Red berries appear in the winter. Another fine dwarf is punica granatum nana, excellent for low hedges and similar plantings. The larger pomegranate, punica granatum, becomes a good-sized shrub, very drought resistant.

The sturdy snowball, viburnum opulus sterile, is a well-known and well-liked shrub because it not only is beautiful when in bloom but it is not finicky and will grow almost anywhere in any soil. They really do best in complete shade, probably because they receive more moisture in this position. Flowers appear in May and June and are globular in shape.

Weigelas, Persian lilac, spiraea, flowering quince, flowering almond are other reliable deciduous shrubs that will give sparkle to the garden.



—Photo by Gladys Dinsing

Rose of Sharon, with flowers of lavender, blue, mauve, pink or white, is a hardy and popular deciduous shrub.

Tips on Gardening

GARDEN TIPS for the week ... Aphids are one of the worst garden marauders in Southern California, at least as far as numbers go. These mites breed with monotonous regularity and vigilant control must be practiced. They are especially fond of the lush green growth and young rose buds are often completely covered with hordes of aphids. Spray them about once every 10 to 14 days for best results.

Tomatoes are one of the

most highly desired garden vegetables, yet they thrive only in warm weather. However, you can get an early start by sowing seeds in flats indoors; then transplanting to the open garden when the weather has warmed up.

With the approach of warm weather we again get into a more desirable season for sowing dichondra seed. The seed germinates best and the plants grow fastest in warm weather. So this is a good time to start a dichondra lawn.

Camera ANGLE

By The Shutterbug



The secret of a fine snapshot seldom lies in choice of film, but in the arrangement of subject material.

IT REALLY HASN'T BEEN too long ago that an amateur picture taker simply walked up to a counter and asked for a roll of film with no concern about what type it was, because there was only one type. But now all camera users have a choice.

And some of them find this business of choice confusing because they don't know what the differences are between the types. So today let's take a look at the two most popular types offered in black-and-white roll film sizes.

Technically, they are named orthochromatic and panchromatic ... simplified to ortho and pan in popular usage. Orthochromatic is the type I

mean when I write about ordinary snapshot film. A good example of this type is Kodak Verichrome. It is fine for sunlight and photoflash shooting, and is especially good for use in box type cameras because it has a wide exposure latitude which allows photofinishers to compensate in some measure for inaccuracies in exposure. The word "orthochromatic" means that the film is sensitive to all visible light except red; therefore, this film can be developed under a red safe light. This makes it a good choice for amateurs who turn kitchen into darkroom on occasion for their work in a certain amount of light. This lack of sensi-

tivity to red shows up in your prints sometimes. Anything in your subject that is bright red is likely to photograph quite dark.

The other popular type is represented by the various panchromatic films. Most commonly used of these is a fast pan film, such as Kodak Super XX. Because of its speed, this film enables you to shoot on days when the sun is weak or even on dull days. It's also recommended for use indoors with photoflood lamps. This film's name means that it is sensitive to all visible light and, therefore, will give you greater evenness of tone in your snapshot. The reds, for example, will be recorded in lighter tones, more in the relative brightnesses as the eye sees them.

Today's column is not intended to recommend one type or the other—merely to explain them most briefly. Modern photographic film is of high quality and any of them will give you good results.

LONG BEACH CINEMA CLUB will be host to the Southern California Association of Amateur Movie Clubs, 7:30 p. m., April 2 at Houghton Park Clubhouse. The occasion is the first annual contest of the new association embracing amateur movie clubs of Southern California. Winners will be announced and trophies will be presented. All films winning first place will be shown.

MEMBERS of the Long Beach Camera Guild will have a field trip today at Laguna Beach. They will meet in the park on the bluff at 10 a. m. Morning and afternoon will be devoted to picture taking with a picnic lunch at noon.

At a recent meeting of the Guild, a color slide competition resulted in the following winners: Floyd Williamson, first; Betty Bainter, second; Philip Yeomans, third. Honorable mention: John Scheurer, first; Elsa Stevens, second and third. The judge was Don Loomer, vice president of the Los Angeles Camera Club.

At this meeting, announcement was made of a lecture to be given by Lynn Fayman under the auspices of the Southern California Council of Camera Clubs, at the Embassy Auditorium, 847 S. Grand Ave., Los Angeles, at 8 p. m., April 23. This lecture was given at the Photographic Society of America convention in Santa Barbara and Fayman was asked to repeat it. His subject is "Light—the Creative Photographer's Medium." Tickets may be obtained by calling the Guild president, Don Hayward.

LONG BEACH CAMERA GUILD expects to have an outstanding exhibit in the Long



Color is brought into the Thomas kitchen by the use of red-trimmed muslin curtains, small-patterned wallpaper. Kitchen work spaces are carefully arranged.

A Home That's Complete

(Continued from Page 7)

heavy wrought iron hinges which are ornamental as well as practical.

To contrast with the deep green walls Mrs. Thomas has used a red settee at one side of the fireplace. Opposite is a comfortable sofa upholstered in a patterned fabric like the draperies. This treatment is especially effective because it is the only pattern used in the room. Green, shaped cornices trimmed with brush fringe are used over the draperies which traverse.

A Hammond Cord Organ and a piano are included in the furnishings.

The den, which is accessible from the kitchen or from a hallway leading from the living room, is papered in a pattern of horses and red barns on a yellow background. A mahogany dado is used. Built-ins of mahogany on either side of a window include a desk and a window seat. Sheer curtains which obscure the bottom half

of the windows assure privacy during the day and gold-colored draperies traverse at night.

The couch makes into a bed at night for house guests. The bath may be reached from a private hallway between kitchen and den.

SINK, refrigerator and stove are built in an L-shaped counter in the kitchen with a storage wall of cabinets and a serving shelf built opposite. A natural wood cornice over muslin curtains trimmed in red add to the cheerful atmosphere

of this kitchen. A small patterned paper in red and gold adds just the right touch.

Large corner windows in the dinette are hung with muslin curtains like those used in the kitchen. A round table and lazy Susan are of maple.

In the front bedroom, frilly curtains are used below shaped cornices upholstered with rose-colored satin like the satin used for the bedspreads. Rose paper in a floral pattern decorates the walls and a hooked rug covers the floor.

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See Elsewhere This Issue for Details.
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Garden Tips by JOE LITTLEFIELD Red Star Garden Consultant
So... some of your camellias dropped buds before they opened! There are several contributory causes for camellia bud drop.
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For more tips, watch "Garden Chats" 12:30-1:00 p.m. every Sunday Station KTTV, Channel 11
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—Photo Courtesy All-Year Club of Southern California

Even though you find wildflowers growing in great profusion, pick sparingly so others may enjoy them.

Spray That's Deadly

STEADY PROGRESS is being made towards development of a general spray for the small gardener. It was revealed here last week. Latest introduction controls mildew, scale and aphids with a single application.

Mildew, black spot, blight (shot hole) and brown rot are fungi, usually treated with sulphur or copper. Scale and aphids are both insect pests, but very unlike. Scales have usually been sprayed with mineral oil and DDT, while aphids have been better controlled with lindane, chlordane or a combination known as "Octachloromethanoterahydrodione." The latter, announced in the Southland two years ago, drew more than 700 persons to Compton from all parts of the Long Beach area to see it demonstrated.

Combined actions of these

chemicals in a single spray have made the most serious problems for the chemist. Solution of the difficulties has been demonstrated in home and commercial garden tests of the new product.

Tinned Foods

HEED warning signs that tinned foods have spoiled. Be suspicious of bulging cans, leaking cans or cans with split seams. It's best not to risk even a tiny taste, since very small amounts of ruined foods can cause dire results. Make certain, when you discard such a can, that you make permanent disposal. Casual throwing out might result in accidental eating by pets or small children.

Garden Club Directory

African Violet Society: Meets second Friday of each month at 1:30 p. m. in Linden Hall, Linden and Broadway. Visitors welcome.

Azalea Society: Meets fourth Tuesday of each month, 7:30 p. m., Alhambra Branch Library, 1836 E. Third St. Visitors welcome.

American Begonia Society: Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 901 Locust Ave. Visitors welcome.

American Begonia Society: North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Alhambra Bay Garden Club: Meets last

Thursday of each month, noon, in homes. Ph. 8-6871 for meeting place. Visitors welcome if they have reservations.

Belmont Heights Garden Club: Meets first Tuesday of each month, 2 p. m., in Wesley Hall, Belmont Heights Methodist Church, Termino Ave. and Third St. Visitors welcome.

California Fuchsia Society: Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Domestic-Lincoln Village Fuchsia Society: Meets third Tuesday of each month at 7:30 p. m., Community Hall, Dominguez.

Lakewood Garden Club: Meets fourth Tuesday of each month, 3 p. m., Social Hall of St. Thomas Episcopal Church, 5308 Arbor Rd. Visitors welcome.

Long Beach Garden Club: Meets fourth Thursday of each month, 7:30 p. m., Alhambra Branch Library, 1836 E. Third St. Visitors welcome.

Los Altos Garden Club: Meets first Wednesday of each month in homes. Ph. 8-5121 for meeting place. Visitors welcome.

National Fuchsia Society: Lakewood Branch, Meets second Tuesday of each month, 8 p. m., in Parish Hall of St. Thomas Episcopal Church, 5308 Arbor Rd. Visitors welcome.

South Coast Orchid Society: Meets fourth Monday of each month, 7:30 p. m., Woodland Clubhouse, Recreation Park, Park Ave. and Seventh St. Visitors welcome.

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Protect the Wildflowers

WHEN YOU go to see the wild flowers in April, you will want to bring back armloads of the colorful blossoms. But by the time you get them home, most of them will have wilted and so be wasted. This is exactly what Wild Flowers Preservation Society of America is trying to prevent.

It is best to gather just a few wild flowers, gently wrapping the stems of part of them in damp newspaper to carry home, and pressing the rest on the spot. You will find this a fascinating hobby.

For pressing purposes, pick as much of the plant as will fit between a folded sheet of newspaper that is then placed between two large blotters to absorb the moisture; place this between two sheets of cardboard and tie tightly with string until you can get your specimens home and under a weight. If you plan to do much pressing, it is best to be prepared beforehand with some pressing contrivance made at home.

The sheets of newspaper should be changed about three times a week, depending on

the degree of moisture in the flowers.

If specimens are kept in a warm place, they will dry in a few days. Some flowers, of course, take longer than others if they are of a more succulent nature.

When you find them thoroughly dry, tape or paste the plants on large sheets of heavy paper—special herbarium paper is best—and fumigate with a formaldehyde solution.

Flower specimens abound in many places. There are solid masses of sunshine-loving flowers in wet meadows, near the sea shore, by lakes, or near

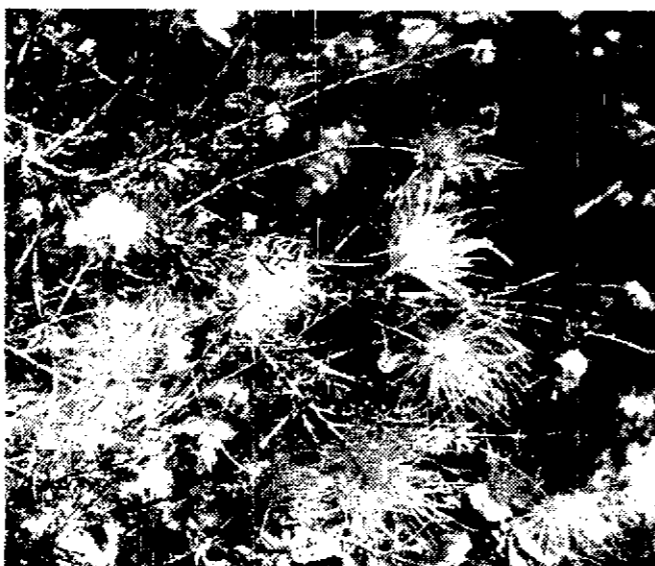
swamps. They hide in the woodlands and in the forests.

In recent years it has been necessary to set aside certain areas for the preservation of wild flowers, with picking prohibited by law. Even though you do not go to these protected areas, there are certain precautions that you should bear in mind.

Do not pick flowers unless they grow in profusion. Do not disturb them if they are rare, so others may enjoy them. Flowers that are shallowly rooted should not be picked unless there are a great many of them. Keep in mind that

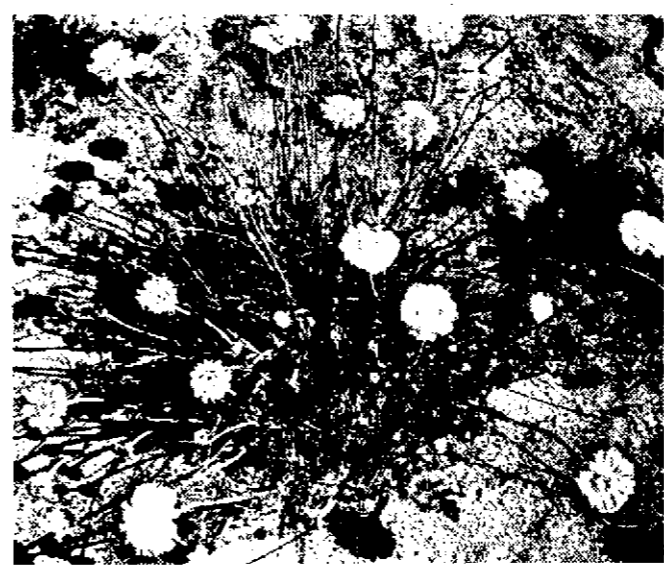
By Eleanor Avery Price

you are responsible whether your children's children will have the delight of visiting these gypsy flower sweethearts in their natural habitats.



—Photo by Gladys Dising

Here is the Apache plume, one of the many rarer wild flowers often found in California's desert.



The desert marigold will be found in many southwestern areas, especially Arizona, in springtime.

Novel Effects with Bulbs



Glorias deserve greater recognition in Southland. The flowers are violet, purple, white and scarlet.

By Bob Gilmore

MANY BULBS, capable of producing a great deal of garden beauty, are still relatively unknown in the Southland. These novelty plants will impart novel effects in your landscape. It is unfortunate that up to now they seem to have been hidden on the back pages of the garden catalogs. Nor should you let their hard-to-pronounce names discourage you—sprekelias, montbretias and leucocorynes to mention just a few.

One of the novelty bulbs that thrives in the Southland is the montbretia, a variety that does well in either sun or shade. Montbretias are at their best when massed in clumps. It is not necessary to dig up the bulbs every year as the clumps may be left undisturbed for several years. Some of the better known varieties for this

area include: Vesuvius, dark blood red; Kathleen, apricot-scarlet; Lemon Queen, golden-yellow; His Majesty, dazzling orange-scarlet; Princess Mary, yellow with petals tipped red and Lady Hamilton yellow center suffused with rosy apricot.

Tigridias are also very much at home in this locality, being just a short distance from their homeland, Mexico. The colors of these small but exceedingly attractive flowers are amazingly brilliant—white, yellow and carmine being the most prominent. Perhaps the most interesting feature of the tigridia is that the petals are often beautifully spotted and speckled. You should plant tigridias from two to three inches deep and from four to six inches apart. Shade or half shade is recommended.

If you like perfume by the carload then just a few tuberose should make you happy. Their fragrance is heavy and penetrating. The flowers which are creamy-white in tone are carried on spikes and have a wax-like texture.

Tuberose should be planted from two to four inches deep and about six inches apart. Light soils require deeper planting, than heavy ones. Keep in mind, too, that light soils should be watered more frequently but should receive less water at each application. This is relative, of course, as compared with heavy soils. The plants require lots of water during the growing season; when preparing the soil, add lots of well-rotted manure. After the flowers have bloomed the bulbs may be dug up and stored for re-planting.

ELEPHANT'S EAR or caladium esculentum is another interesting novelty bulb. It is closely related to the fan-

leaved caladium and, like that plant, is cultivated mainly for its foliage effects. The elephant's ear grows to a height of from five to eight feet, the enormous green leaves often attaining a width of two feet. For tropical effects where space is available the elephant's ear will prove an excellent choice.

All caladium offered in this area by nurserymen are very much at home in the Southland.

Gloxinias are not too well known but they certainly deserve greater recognition than they have received up to now. The petals look exactly like velvet, the texture being entirely different from that associated with our more common garden plants. Lots of water and a shady location will keep your gloxinias happy. But do not get any water on the leaves, the foliage sections being quite sensitive. Some of the better known varieties are: Emperor William, violet; Mont Blanc, pure white; Etiole de Few, scarlet, and Viola cea, soft violet.

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Conquest of China by Reds

THE ENEMY WITHIN, by Raymond J. Jaeger and Irene Corbally Kuhn. New York: Doubleday & Co. \$5.75.

By Ralph Whitehead

A CREEPING TERROR which unfolded before his eyes "like a Chinese scroll painted by the devil" is the way this eye witness—a Belgian priest, collaborating with a well-known war correspondent and radio commentator who spent considerable time in the Far East—describes the Communist conquest of China.

It is a shocking and grim story, with a tragic undercurrent. Father de Jaeger tells how the Communists used the war with Japan to weaken the Nationalist government, and recalls in detail that terrible and tragic day in 1940 when the Chinese Reds annihilated 60,000 of their own countrymen while only a few miles away the Japanese army was engaged in an offensive war with their Chinese homeland. One of the most shocking and tragic scenes is the account of the Reds forcing children along with other villagers to witness mass beheadings of "traitors." The account continues with unbelievable indignities, double-crossing, treacheries and tortures.

The Communist pattern in China, the author points out, has now become too familiar to the world: Undermine the family life, destroy religion, and demoralize every activity that is not Communist-sponsored and approved.

It is significant to quote part from the author's closing paragraph, written as he gazed from the window of a plane that was taking him away from that land of horrors: " * * * and I watched China disappear in the darkness. * * * "

West Coast Cook Book

HELEN BROWN'S WEST COAST COOK BOOK, by Helen Evans Brown. 448 pp. Boston: Little, Brown and Co. \$4.

NATURE'S blessings of the west coast include bountiful supplies of food and the area's proximity to pioneering days has meant retention of informality and experiment in food preparation. Exotic methods of cookery have been brought to the coast by immigrants from foreign lands.

Mix these factors thoroughly and there you have the basis of "Helen Brown's West Coast Cook Book." The author, an attractive, friendly Pasadena wife, has been a magazine food editor and is the author of numerous books on cooking. In her newest volume she has cast about for the best in west coast cookery, which she finds to be thoroughly and appetizingly different from the culinary art in any other section—albeit with a flavor here and a touch there of the best of cuisine most everywhere.

The book has been done in an imaginative style—lively, informal, authoritative—and is carefully indexed. No cook or gourmet can read at random any 10 pages without experiencing an almost irresistible urge to rush to the kitchen range or the charcoal broiler.

—G. S.

YOU CAN STOP HAVING TO PAY THOSE HIGH RETAIL PRICES FOR FOOD!

JUST GLANCE AT PAGE 71, APRIL SUMMER MAGAZINE AND FIND OUT HOW!



Frank Slaughter, who forsook a career as a physician to become a fictionist, returns to a locale he knows so well in his latest novel, "East Side General" (Doubleday, \$3), a brilliant story of what happens in a big city hospital when a workman is brought in with burns suggesting atomic radiation. Like Slaughter's last book, "The Road to Bithynia," and many of his earlier efforts, "East Side General" undoubtedly will quickly hit best-seller lists.

Above illustration is from jacket of the book.

Wild West Books, Writers

CHALLENGE TO DANGER, by Wm. Hamrick Palmer. 245 pp. Boston: Houghton Mifflin Co. \$2.50.

WHEN HUGH TRAVIS comes to Arizona's Apache Basin to claim a half-interest in a ranch left by an uncle, Ben Travis, and to hunt down the men who killed his uncle, he finds himself squarely in the middle of a range war between the small ranchers and the land-hungry Caldwells. But before he accomplishes his missions, a dam is dynamited, a child is killed, a gunman turns on his boss, the opposing factions team up to run down a common enemy, and Travis finds the love of a proud and beautiful girl—but not until he is taunted to come out into the open for a death duel with his uncle's killer. Fast and tough, typically Raine.—F. T. K.

A DRUM CALLS WEST, by Bill Gulick. 245 pp. Boston: Houghton Mifflin Co. \$2.50.

WHEN MARK BRADLEY came to the Idaho country, during the final years of the Civil War, he left behind him a way of life and a man slain. True, the killing was self defense, but the dead man was kin to lovely Amy Crittenden, whose father still bore the stiff pride of the southern rebel and a hatred of Mark. So the mining camp of Goldtown was a refuge for Mark, until he found himself involved with the "ring," whose members slew and robbed with immunity. Mark fought for respectability and safety for the town, fought with both gun and printing press. And Amy did her best to aid him. But Mark's suspicions held him from a complete acceptance of the girl he loved, until the final showdown came and another man had to be killed. This is a real novel, by the author of "Bend of the Snake" that is now a fine motion picture.—G. L.

Long Beach Best Sellers

- FICTION:**
1. MY COUSIN RACHEL, by Du Maurier.
 2. THE GAINES MUTINY, by Wouk.
 3. THE CRUEL SEA, by Monsarrat.
 4. SPARK OF LIFE, by Remarque.
 5. THE SWIMMING POOL, by Elizabeth.
 6. NITTEE, by Brooks.
- NONFICTION:**
1. U. S. A. CONFIDENTIAL, by Northing and Hill.
 2. MR. PRESIDENT, by Hildman.
 3. THE SEA AROUND US, by Carroll.
 4. A MAN CALLED PETER, by Hawthorn.
 5. THE GREATEST BOOK EVER WRITTEN, by Ouster.
 6. GODS GRAVES AND SCHOLARS, by Cram.

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From the Fiction Shelf Civil War Politics on an Old Plantation

FAIRACRES, by G. Poe Waters. 463 pp. Denver: University of Denver Press. \$4.

THIS FIRST NOVEL to be published by the University of Denver Press is the story of the founding of Independence, Mo., best known now as President Truman's home. But the Trumans play no part in this story. Rather, it is the story of the Shepherd family, emigrants, who took a major part in the settling of this section. The author, great-granddaughter of James Shepherd, tells with loving care how Shepherd brought his lovely wife to a raw new country.

Here they built Fairacres, a famous plantation home which was to become the center of pioneer Missouri business and politics before the Civil War. Among their slaves was Sue Lee, the all-too-traditionally beautiful mulatto, exciting to men of both races. Her activity in the Missouri underground is traditional but not too well defined. Though seemingly capturing the spirit of the time, "Fairacres" is written in a style most of us have come to feel as too romantic.—M. W.

THE DESPERATE SEARCH, by Arthur Mayne. 216 pp. New York: William Morrow & Co. \$3.

A FIRE and floundering helplessly through a dense fog, an airliner overshoots an airport in the icy northland and plunges on to tragedy. The plane bears the two children of Vince Ardagh, veteran bush pilot, and his divorced wife, Nora Stead, who has gone her way to fame in the show world. Ardagh immediately takes up the search for his lost children, Don, 8, and Janet, not quite 3. He is assisted by Julia Thorne, a newspaperwoman. Tense drama, suspense and brilliant play of character upon character is unfolded as this thrilling novel builds to its final chapter. Much of the story deals with the heroic struggle of the youthful Don against the forces of nature. Score another rich strike for the author, Arthur Mayne, who sold a shorter version of "The Desperate Search" to the Saturday Evening Post. The films could easily do this one, and probably will.—G. S.

CHILDREN OF THE RAINBOW, by Bryan MacMahon. 512 pp. New York: E. P. Dutton & Co. \$3.95.

FOR BRIGHT IRISH MYSTICISM and madness there is James Stephens, and for the soundness of an Irish tale there is Don Byrne. Just where Bryan MacMahon belongs in the picture is for an Irishman to judge. Certainly there is a richness of scene and color, and the middle-distant setting of the life of Cloone has a charm and a flavor that's as real as Irish whiskey. Ches MacNamara is the narrator, and about him spins Ireland. He was in love with Madcap O'Neill whose manner was like her name, and there was an aristocratic Anglo-Irish girl with whom Ches became involved in his great discomfort. But the tale is more of the village than of its folk; here is all the magic of a masterly style. Perhaps it's a magnificent novel, in a frenetic fashion beloved by the Irish.—G. L.

GALAXY READER OF SCIENCE FICTION, edited by H. L. Gold. 566 pp. New York: Crown Publishers, Inc. \$3.50.

THIS IS ONE of the best bargains in a publisher's year, 28 short stories, and eight novelettes, all of them distinctive and done by competent literary craftsmen. Every division of fictional science is represented, and there is hardly a page of bad writing just to be read for the novelty of subject. Too, here is little of the obscurity of premise which confuses the casual reader of science fiction. Forget time and space travel, if you will, and just read the yarns for pure story. Included in the list of authors are the greats of the trade: Brown, Bradbury, Sturgeon, Leinster, Simak and others. And to add to them is a local author who has ventured into science fiction. "The Pilot and the Bushman" marks Sylvia Jacobs as an excellent publicist for interstellar travel.—G. L.

TO STANTON COBLENTZ, of Mill Valley, and to The Wings Press, has this tribute been flown—from Lord Dunsany on the other side of the Atlantic.

Unusual Books

FROM the thousands of Western stories published in recent years, 12 have been selected by Scott Meredith for a new anthology, "Bar 1 Roundup of Best Western Stories" (Dutton, \$2.75). Each is the current type of Western tale—believable characters and plot, tightly written, suspenseful and exciting. An editor who believes in the Western as an important literary form, Meredith has selected stories by such well knowns as Haycox, Gulick and Guthrie. A fine book for the Western fan.

Author Will Hold Autograph Party

Helen Evans Brown, the Pasadena author whose cook books have rocketed her to national prominence as an author, will be in Long Beach next Saturday, April 5. While here, she will autograph her newest volume, "Helen Brown's West Coast Cook Book," from 1 to 3 p. m. at Bufrums' Book Shop.

Among other cook books authored by Mrs. Brown are "Patio Cook Book," "Chafing Dish Cook Book," "Shrimp Recipes" and "Oyster Recipes."

'First' on Exhibit

A first edition of "Uncle Tom's Cabin" and a letter by Harriet Beecher Stowe in her handwriting telling her reasons for the book are displayed in Huntington Library, San Marino, on the 100th anniversary of the publication of "Uncle Tom's Cabin."

Book Club Choice

"Top of the Heap," by A. A. Fair (Erle Stanley Gardner), which has just been published by Morrow, is a recent selection of the Detective Book Club.



This "Portrait of a Man" by Lucas Cranach, striking black and white against a blue background, will be exhibited in Old and Contemporary Masters show which opens today, Municipal Art Center, 2300 E. Ocean Blvd. Story at right.

Gershwin Brothers' Art Collection Shown in L. A.

CONTEMPORARY ART by French and American artists collected by Ira Gershwin and his brother, the late composer George Gershwin, will be shown through April 18 in the Tower Gallery of Los Angeles City Hall.

Because the collection stems from interest in art awakened in the Gershwins during their trips to Paris in the late 1920s and early 1930s, the exhibit has been entitled "Two Americans in Paris"—a variation of "An American in Paris."

In addition to fine examples of the work of Chagall, Derain, Modigliani, Rouault, de Segonzac, Soutine and Utrillo of France and the Americans George Bellows, Louis Eishe-

mius and Thomas Hart Benton, the exhibit also points up the considerable painting talents of the Gershwin brothers themselves. Included are self portraits, and portraits of their father and the late composer Arnold Schoenberg. Also on view, in completely contrasting vein, are several unusual native African masks and sculptures.

The exhibit is open to the public without charge Mondays through Fridays, 10 a. m. to 4 p. m.

Old-Time Gershwin Hits Squeezed Onto LPs

FIRST-RATE EXAMPLES of the continental operetta and the American musical comedy are available on records this week from Columbia. "Girl Crazy," written 20 years ago by brothers George and Ira Gershwin, has been squeezed onto a single large LP; and Johann Strauss' "One Night in Venice" comes in an album of two LPs.

Mary Martin is the star of the Gershwin show, and other soloists are Louise Carlyle and Eddie Chappell . . . in the original cast were Ginger Rogers, Ethel Merman, Willie Howard, Allen Kearns. Lehman Engel is conductor for this first-time recording by Goddard Lieberson. You will no doubt remember hits like "I Got Rhythm," "Bidin' My Time," "Embraceable You," "But Not for Me," "Sam and Delilah," "Boy! What Love Has Done to Me."

Nat (King) Cole bows in this week with a sure-fire juke box hit just in time for the Easter trade, "Easter Sunday Morning" (Capitol). . . . Novelty honors of the week go to Louis Jordan's bawlin' and brawlin' "Louisville Lodge Meeting," with "Work, Baby, Work" on the reverse side (Decca). . . .

L. B. Author's Book Honored

DONNA LOUISE HOFFER, Long Beach writer-artist, has just been notified by the American Institute of Graphic Arts, Los Angeles, that her book "How to Be a Fashion Model" has been selected for the "Fifty Books of the Year" exhibit which will open tomorrow in Hotel Pierre, 61st St. and Fifth Ave., New York City.

This 30th annual exhibition will be sent over the world with dates already arranged for New York, Chicago, Boston, Philadelphia, San Francisco, Washington and London.

"How to Be a Fashion Model" has been nominated for the Pulitzer prize in journalism. Awards will be announced next month.

Japan Issues Engraved Set of 6 Airmail Stamps

A BEAUTIFULLY engraved new set of six airmail stamps has been issued by Japan. The design is the same on all. Pictured is a four-motored airliner passing over a mountain range. The 55-yen is blue, 75-yen orange, 80-yen magenta, 85-yen black, 125-yen yellow brown and 160-yen green.

AUSTRIA has issued two new stamps, reports the New York Stamp Co. A one-schilling blue-green bears a portrait of Dr. Karl Ritter von Cheda, Austrian railroad engineer who built the Semmering Mountain Railroad which connects Lower Austria with Styria. His dates, 1802-1860, are noted. A 1.50-schilling honors Josef Schrammel, composer of Viennese music for quartets. He is pictured holding a violin. His dates, 1852-1895, are also seen.

STAMP NOTES . . . The late King George VI of England first appeared on a postage stamp in 1911 when he was 15-year-old Prince Albert. The stamp was a four-center of Newfoundland. . . . A new set of Freedom Bell designs from Western Germany reveals that the clapper and bell are on the right instead of the left as appeared on the original set. . . . Jamaica plans to issue two stamps commemorating the first Caribbean Boy Scouts Jamboree, to be held there this year.

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By Vera Williams

Press-Telegram Art Editor

WORLD-FAMOUS PAINTINGS will be included in the "Old and Contemporary Masters of Painting" show which opens today with a public reception in Municipal Art Center, 2300 E. Ocean Blvd.

The public is invited to the reception and to the show—both are free. Reception hours today will be 2 to 6 p. m. The show will continue through April 25. Art Center hours are 1 to 5 p. m. Tuesdays through Sundays, closed on Mondays.

Among the pictures of special interest is "Portrait of a Man" by Lucas Cranach, 1516-1586, court painter at the Saxon court of Germany at the time of the Reformation. His father painted Luther. "Portrait of a Man" is startling black and white against a blue background.

Also shown will be "Young Man With Folded Hands," by Memling, 1430-1494, which has been exhibited at Antwerp and Bruges and was in the Masterpieces of Art show in New York World's Fair in 1939. In his male portraits, as in this one, Memling placed a large head within a narrow space, the plane of the face enclosed by a conspicuous frame of hair. For him, the hands and face summed up the whole personality.

Samuel W. Heavenrich, new municipal art director who arranged for this show, also is proud of the fact that the exhibition will include a landscape by Hobbema, great Holland landscape painter of the 17th Century, whose influence still is felt, and a canvas by Gerard Terborch, 1617-1681 whose love for painting silks and satins rates him as one of the early fashion illustrators.

In modern art, the show includes Masson's "Combat and Metamorphosis," a wild flurry of curious amoeba-like forms; a beautiful classic draped figure by Karl Hofer, and four original sketches by Eugene Berman for ballet sets. These are for "Ballet Imperial," "Three Penny Opera," "Rigoletto," and "Devil's Holiday."

SPECTRUM CLUB, organization of men painters, will hold its spring rendezvous April 4, 5, and 6 in Andreas Canyon six miles from Palm Springs. Arrangements have been made by Rendezvous Chairman Ray Kendig and a special program for Campfire Night April 5 is in the offing. Music for the campfire program will be furnished by club members and the group will join in singing old-time songs. Members will pitch their tents and prepare their own meals during the roundup and the club boasts some of the finest cooks as well as artists in Southern California.

Painting and sketching the fine mountain and desert scenery will be the order of the day and excellent pictures are expected to be the result.

Through President Richard V. Johnson, the club invites all men artists in Southern California to join in the rendezvous. Details may be obtained from Secretary Harold Bragg, 225 E. Third St.

Painting and sketching the fine mountain and desert scenery will be the order of the day and excellent pictures are expected to be the result.

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Try this *Cake with Coffee*

By Mildred K. Flanary

IT'S AN ESTABLISHED FACT that more than 96 per cent of all American families serve coffee at least once every day, proof indeed that coffee has established its place in our lives. But this fragrant, rich brew need not be limited to the coffee cup alone, for the distinctive flavor and pungent aroma of coffee adds much to puddings, cakes, pies, ice cream and sauces.

Probably one of the nicest complements to a cup of piping hot coffee is coffee cake—and especially one with a predominant mocha flavor. Such a one is this Quick Nut Coffee Cake, the recipe for which appears in an adjoining column to be clipped and placed in your recipe file box.

Puddings, too, are valuable to the menu and can be rich in proteins necessary to good health. We suggest two today which you'll like—Coffee Fudge Pudding and Coffee Bread Pudding. The chocolate-rich Coffee Fudge Pudding, turned out steaming hot, has a thick mocha sauce hidden in the bottom of each custard cup to pour down over the cup cake. To be extra fancy top the puddings with whipped cream and chopped nuts.

Coffee Fudge Pudding

1 cup sifted all-purpose flour
2 teaspoons baking powder
1 teaspoon salt
¾ cup granulated beet or cane sugar
4½ tablespoons cocoa
½ cup milk
2 tablespoons butter or margarine, melted
1 teaspoon vanilla
½ cup brown sugar, firmly packed
1 cup regular strength coffee

Sift flour, baking powder, salt, granulated sugar and 2 tablespoons cocoa together into

medium-sized bowl. Add milk, butter or margarine, and vanilla. Stir until smooth. Pour batter into 8 greased custard cups. Combine brown sugar and remaining 2½ tablespoons cocoa; sprinkle over top of batter. Pour 2 tablespoons coffee into each cup. Bake in moderate oven (350° F.) for 30 minutes. Remove cups from oven; cool 2 to 3 minutes. Loosen cakes around top; invert into dessert dishes, allowing sauce in bottom of cups to run down over cakes. Serve warm either plain or with whipped cream. Top with chopped nuts, if desired. Makes 8 servings.

Coffee Bread Pudding

1½ cups ¼-inch bread cubes (day-old raisin or white bread)
1½ cups milk
1 cup regular strength coffee
2 tablespoons butter or margarine
½ cup beet or cane sugar
¼ teaspoon salt
3 eggs
¼ teaspoon cinnamon

Place bread cubes in buttered 1-quart baking dish. Scald milk,

Quick Nut Coffee Cake

3 cups sifted flour
1½ cups beet or cane sugar
4 tspns. baking powder
1 teaspoon salt
1 teaspoon nutmeg
2 teaspoons cinnamon
¾ cup shortening
2 eggs
1½ cups cooled coffee
¾ cup chopped pecan meats

1. Sift together flour, sugar, baking powder, salt and spices in a heat-resistant glass bowl. Cut in shortening with fork or pastry blender until mixture is like coarse crumbs. Reserve ¼ cup of this mixture for top of coffee cake.
2. To rest of crumb mixture add well-beaten eggs and coffee; mix lightly. Pour into well-greased two-quart heat-resistant glass utility dish.
3. Sprinkle top of coffee cake with remaining crumb mixture and the chopped nuts. Bake in moderate oven, 350 degrees F., for 35 to 40 minutes.

From recipes like the one above can be built a cooking file filled with variety. Clip this for reference.

add coffee, butter or margarine, sugar and salt; cool to lukewarm. Beat eggs slightly; gradually stir in warm coffee-milk mixture. Pour over bread cubes. Sprinkle cinnamon over top. Place baking dish in pan of hot water. Bake in moderate oven (350° F.) 1 hour, or until knife inserted in center comes out clean. Makes 6 servings.

Mocha Chiffon Pie is a smooth "make-ahead" refrigerator dessert for family or party entertaining and, though it puts on a glamour front, it really is easy on the pocketbook. Here's the recipe for it:

Mocha Chiffon Pie

1 envelope unflavored gelatin
2 cups regular strength coffee
¾ cup beet or cane sugar
1 square (1 oz.) unsweetened chocolate
¼ teaspoon salt
2 eggs, separated
1 teaspoon vanilla
1 9-inch baked pie shell
½ cup heavy cream, whipped

Soften gelatin in ¼ cup of cold coffee. Combine remaining

1½ cups coffee, ¼ cup of sugar, chocolate and salt in top of double boiler. Cook over boiling water, stirring constantly, until chocolate melts; beat well with rotary beater. Beat egg yolks slightly with ¼ cup sugar. Gradually stir hot coffee mixture into egg yolks. Return to double boiler and cook 1 minute. Remove from heat; add gelatin and vanilla and stir until dissolved. Cool until mixture begins to thicken. Beat egg whites until almost stiff. Gradually beat in remaining ¼ cup sugar. Fold meringue into coffee-chocolate mixture. Pour into baked pie shell; chill until set. Just before serving, garnish top with sweetened whipped cream. If desired, sprinkle cream with shaved chocolate or chopped nuts. Makes one 9-inch pie.

Just for good measure, here are some additional recipes for coffee cakes which you'll want to try:

Quick Coffee Cake

2 cups sifted enriched flour
½ cup beet or cane sugar
1 teaspoon baking soda
½ teaspoon salt
½ teaspoon cinnamon
½ cup shortening
1 egg
½ cup milk
¼ cup vinegar
1½ cups fresh or frozen blueberries

Crumb Topping

½ cup beet or cane sugar
¼ cup brown sugar
1 teaspoon cinnamon
2 tablespoons soft butter or margarine

Sift flour, sugar, baking soda, salt and cinnamon together. Cut in shortening. Beat egg, milk and vinegar together. Add to flour mixture and stir until flour is dampened. Spread in greased 9-inch round baking dish, 1½ inches deep. Place blueberries on top of batter. Mix ingredients of topping together and sprinkle over blue-



Quick Nut Coffee Cake (above) has distinctive flavor and is an excellent complement for a cup of coffee at breakfast table or for a late snack. It has a mocha flavor and is easy to make, using the recipe on this page.

berries. Bake at 400° F. (hot oven) about 30 minutes.

Prune Coffee Cake

1 cup cooked prunes
2 cups sifted all-purpose flour
4 teaspoons baking powder
1 teaspoon salt
½ cup shortening
½ cup milk
1 cup thinly sliced apple
4 tablespoons melted butter or margarine
½ cup brown sugar (packed)
½ teaspoon cinnamon

Cut prunes from pits into small pieces. Sift flour, baking powder and salt together. Cut in shortening. Stir in milk. Add prunes and apples, blending thoroughly. Combine melted butter, sugar and cinnamon and spread half in bottom of 8-

inch square pan. Pour in batter and spread remainder of butter and sugar mixture over top. Bake in hot oven (400° F.) 50 to 60 minutes. Turn out upside down and cut into squares. Serve hot. Makes 1 8-inch coffee cake.

Orange Coffee Square

¾ cup seedless raisins
¾ cup milk
1 cake compressed yeast
2 cups sifted all-purpose flour
¼ cup shortening
¼ cup granulated beet or

cane sugar
2 egg yolks (or 1 egg)
1 teaspoon salt
½ teaspoon cinnamon
2 teaspoons grated orange rind

Topping

½ cup brown sugar (packed)
2 tablespoons flour
1 tablespoon butter or margarine
Rinse raisins and drain. Scald milk and cool to lukewarm. Add crumbled yeast and stir until dissolved. Stir in 1 cup flour, mixing until smooth.

Cover and let stand in warm place until very light (about 1 hour). Cream shortening and sugar together thoroughly. Blend in egg, salt, spice and rind. Stir in yeast mixture. Add remaining flour and raisins and mix well. Turn into greased 8-inch square pan and smooth top of dough. Cover and let rise until doubled in bulk. Sprinkle topping mixture over dough. Bake in moderately hot oven (375° F.) 40 to 45 minutes. Serve hot. Topping: Blend ingredients together until crumbly. Serves 6.



Fiestas were almost a ritual in early California and dancing was always a part of these gay programs. Here is a group of dancers poised on an outdoor floor.

Gold Rush Pastimes

(Continued From Page 2.)

horse races. The most famous, of course, was the one between the California-bred Sarco and the Australian import Black Swan, noted as "The Race of the Century" because of the

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multitude who attended and the high stakes of \$260,000, or the equivalent of more than a million dollars today.

In the days of the dons, Los Angeles was the leading racing center of all California. Gold was plentiful. Horses, sheep and cattle propagated as if by magic in the mild climate. Everyone seemed to have money and everyone seemed to be eager to wager it on a favorite horse. This interest led many of the early Californians, including the "gringos," to breed superior horses, which gained a high reputation all across the nation.

A HUMOROUS story is told of the widespread interest in betting on the races. A

certain Louis Phillips, excited by a highly publicized race, rushed to a Los Angeles merchant. "Lend me your wagon, just for this afternoon. I must have it."

"Why?" asked the canny businessman.

"Why? I want to bet on the race. Please lend me have it. If I win, I'll return the wagon at once."

"And if you lose?"

"Then I will pay you 40 dollars for the wagon."

Needless to say, he didn't get the wagon. Also high in popular favor were the bull fights, which were usually held during the Christmas and New Year celebrations when crowds thronged down from the mines to participate in the gala festivities. During the New Year celebration of 1854-55, a bull fight was held in a corral near the Los Angeles plaza, just across from the Mission Church. During the years that followed, promoters tried to popularize fights between bulls and bears, too, but these never were widely attended and were finally abandoned as a losing venture.

Cockfighting, on the other hand, was highly popular with the masses. An early settler wrote in his memoirs, "It is a common sight to see a Mexican walking along the main street, holding a fighting cock under his arm." These fights, permitted by law, were usually held in stables and haylofts and always attracted wild betting with resultant free-for-all fights. Finally, as public opin-

ion began to prevail, the cock-fights were moved to the outlying districts, near San Gabriel and in Sonora Town, the latter a collection of squalid adobe huts largely by natives of Sonora, Mexico.

Another sport, Correr el Gallo, was intended to improve horsemanship. The necks of several gamecocks were first well greased, then the cocks were buried in the earth along the road, with only the head protruding. Riders on fast ponies would gallop by at top speed and reaching down would try to pull the cocks out of the ground. The horseman securing the most cocks was declared the winner.

Still another game to develop horsemanship was one in which a number of metal rings were suspended overhead along the course. The rider, armed with a long spear, would gallop past the rings, collecting as many as possible on his spear. Such sports undoubtedly improved greatly the horsemanship of these men whose lives were spent in the saddle and whose livelihood and lives often depended upon skillful riding.

NATIVE CALIFORNIANS rarely regarded hunting as a pleasurable sport, but there is every evidence that the gringos thoroughly enjoyed hunting deer, antelope, elk and bear which abounded throughout the west. At the mining camp in Holcomb Valley, miners organized regular "bar hunts," and it is estimated that they killed hundreds of the brown bears that infested the district and gave Bear Valley its name. As for fishing, it was

hardly regarded as a sport as the fish were far too plentiful and too easy to catch.

But the early westerners had many other pastimes to make life eternally interesting. There were the frequent "necktie parties." Dances, both public and private, were common. After gold became plentiful, the sizable towns built theaters and concert-halls, where famous stars such as Lola Montez, Lotta Crabtree and Booth became favorites. Minstrel companies and circuses were popular and "home talent" performances always were assured of a large crowd.

Indeed, the early westerners were essentially a social people. The great old houses were the scenes of many a party or dance. There was much visiting and entertaining, often lasting for days, when whole families came great distances on horseback or in carriages, or carts, to attend these affairs. In fact, westerners of today, reading of the early sports, lament that the "good old days" are gone forever—the easy, leisurely days of the fandango, fiesta, rodeo, and other pastimes which provided entertainment and merriment.

Carpet Burns

A CIGARET burn on the carpet need not always be the tragedy it appears at first glance. If it's a superficial burn, snip the blackened ends off the wool tufts then follow this with a sponging with soapsicle cleaner and water. If the area is badly burned, call in a professional to take care of the damage by wool replacement.

Democracy

(Continued From Page 2.)

derful. Their concern about other countries, their effort to try to understand the situations in other countries and the sincere obligation they felt to help others was marvelous.

"Often I felt that the young people do not have enough appreciation for the opportunities and facilities they have. I only hope that our young people very soon will have the same opportunities as those in America."

Wrote Freiberg, in his report on Long Beach:

"In such a short time since the end of the war, I did not believe it possible to receive the extraordinary hospitality and assistance which I received from all authorities and families."

"I was very much impressed by the system of co-operative thinking in connection with physical education, school recreation and municipal recreation as well as the co-operation of the Recreation Department with the Recreation Commission."

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Los Altos Appeals Building Volume Normal

HUSTLIN' HUGH McELHENNY, the great All-American fullback from the University of Washington, is back in Southern California where he hopes to live when he isn't playing football for the San Francisco 49ers. With him is his wife, who wants to make a home in this area, and one of the first places the ex-Husky looked was Los Altos Village, the Lloyd S. Whaley development built around the campus of the Long Beach State College.

"I sort of like living in a college community, and I know from what I have seen in my travels with the Washington football team the past three years that some of the finest residential districts in the country are located next to major colleges and universities," Hugh stated.

Hugh, who cavorted on the nation's leading gridirons for the Huskies, setting a string of records that Pacific Coast backs will be shooting at for years, figures that Los Altos

Village will be setting some records that will be worthwhile to any home owner. "I can't help but compare Los Altos Village with Westwood Village, and if Mr. Morabito (owner of the San Francisco 49ers) doesn't insist on my living in the Bay area, this is where I'd like to live, close to the beach and other recreational facilities," Hustlin' Hugh said.

Los Altos Village's location next to Long Beach State College and within a few minutes of the many recreational facilities of Long Beach City College, makes it the ideal community for any family who likes sports and outdoor living. Also within walking distance is the Long Beach Veterans Memorial Stadium, scene of many athletic events.

Focal point of attention in the Los Altos Village development is the New England cottage, model home furnished by Aaron Schultz. It is open daily until 9, according to sales agents Walker & Lee.

Volume Normal

ENGINEERING CONSTRUCTION in the Southwest (Southern California, southern Nevada, and Arizona) during February recorded a volume far higher than normally expected in relation to the total for the preceding month, and on a seasonally adjusted basis was at the best level since last November.

Southwest contracts awarded last month total \$11,892,783, which was a daily average decline of only 13.3 per cent from the January total of \$14,270,033, whereas the seasonally expected drop is 60 per cent from one of the two highest volume months of the year to the third lowest. Southern California jumped to the forefront in known military and naval construction activity throughout the 11 western states and Alaska during February, bringing the Southwest the only gain over January among all western areas.

The Southwest's total of known contracts last month was \$16,060,570, representing a daily average increase of 21 per cent over the January total of \$13,830,214, and a climb of 304 per cent above the \$3,972,451 total for February last year. Cement shipments and deliveries from mills in the Southwest during January totaled 1,002,796 bbl., a daily average decline of 12.5 per cent from the December total and 17.1 per cent below the figure for January, 1951. January's shipments were the lowest since February, 1950.

Roof Cement

Asphalt roof cement, generally called "plastic cement," is well adapted for use in flashing around chimneys and other roof openings because its elasticity permits expansion and contraction under changing temperatures without cracking and crumbling. It is used also for sealing or cementing down asphalt shingles and roofing along valleys and rakes.



Huntington Beach Heights is a restricted residential area with one of the lowest tax rates in the state, according to R. W. Smith, builder. The new tract, which contains some of the best home values to be found anywhere, is located at 1701 Pine St. in Huntington Beach, one block from Main St., corner of Quincy and Pine Sts. (one mile from Highway 101). Prices range from \$11,350 to \$11,650 in this non-assessable area.

Real Estate Loans See Value Hike

REAL ESTATE FINANCING saw more loans and dollar volume in Los Angeles County during February than in January, according to the summary published by the Realty Tax and Service Co.

Lenders accepted 14,772 mortgages and trust deeds for a total of \$120,213,701. In January, the figures were 14,464 instruments worth \$113,677,246, or a difference of \$6,536,455.

February, 1951, was higher than the same month this year when 15,524 trust deeds and mortgages were made for \$125,924,740.

February, 1952, was marked by a trust deed for \$2,300,800, another for \$2,051,520, a third for \$1,380,000, a fourth for \$1,050,000, and the last one for \$1,045,000.

The county recorder's office reported receiving 68,938 documents of all types. Included were 16,386 deeds, five deeds in lieu of foreclosure, and 63 foreclosures. Of the 14,746 trust deeds, 665 were FHA-insured.

City OKs New Whaley Tract

FINAL READING and adoption has been given by the city council to an ordinance which provides for annexation of the 76-acre uninhabited tract owned by L. S. Whaley west of Palo Verde Ave. between the easterly prolongation of Stearns and Atherton Sts.

The northeast corner of this tract is contiguous to the southwest corner of Lakewood Plaza, which is reported to be seeking annexation to the city. This ordinance becomes effective within 30 days. Thereafter a copy of the ordinance must be filed with the Secretary of State, who must record officially the annexation.



WERNER RUCHTI

Ruchti Speaks at Realty Board

CITY PLANNING COMMISSIONER WERNER RUCHTI will be guest of honor at the Board of Realtors Breakfast Forum next Tuesday morning at the Wilton Hotel, it was reported this week by Tenny Moore, program chairman for April. His subject will be concerned with the proposed acquisition of Los Alamitos Park by the city.

President Clive Graham will preside, Fabe Blackman will conduct the listing session, and Membership Chairman Dick Hamilton will install the new members.

Educational Course Set Wed.

"HOW TO SELL" is the title of the talk to be given by Realty Board President Clive Graham at the weekly educational fundamentals course being sponsored by the board next Wednesday night in Room 421 at Polytechnic High School.

Morris Holmquist, director of the California Real Estate Association, will also talk on the subject, "Steps in Making a Sale."

Push Work on Schools

CONSTRUCTION of three elementary schools is rapidly nearing completion. They are Patrick Henry, Conant St. and Canehill Ave.; Ralph Waldo Emerson, Willow St. and Josie Ave., and Florence Bixby, Stearns St. and Stanbridge Ave.

Plans are also almost fully prepared for construction of four more elementary schools. The State Division of Architecture is reviewing plans for two new junior high schools preparatory to calls for bids for their construction.

A pedestrian bridge at Pageantry St. is being built over the Heather Ditch for students on the west side of the county flood control channel.

Director to Be Guest Speaker

BARBARA MOSS, executive director of the Long Beach Board of Realtors, will be guest speaker at the Torrance-Lomita Board next Friday.

In her capacity as organizer of the Board's Multiple Listing Service, she will discuss the new bookkeeping, evaluating, and photographic service that can be made available to a trade association.

Grand View Apts. Sold by De Brys

THE Grand View Apartments, located on the ocean bluff at Second Pl., has been purchased by Frank and Irene Schmidt for a reported consideration of \$100,000. Sellers were Francis and Dezza De Bry, who plan to do considerable traveling and have purchased a luxurious trailer for the purpose.

Both parties were represented by Realtor James B. Cochran, 328 E. Third St.

Yards, Service Areas Important

YARDS with ample space for recreational activities as well as room enough for a garden and service area are assuming a great deal of importance in the eyes of potential home purchasers, according to the sales firm of Walker & Lee, Inc.

In charge of sales for Cunningham & Brittain's Stratford Square sales program, Walker & Lee salesmen have been taking public opinion samplings the past few weeks and have found that large yards are very much in demand.

"By large we don't mean to the extent that you can graze cattle back of the garage, but at the same time they must be large enough to serve the multiple purposes of the entire family," Robert Walker, president of the sales firm, stated.

In Stratford Square the yards of the homes offer an inducement to any member of the family with a "green thumb" and at the same time there is still enough room left over for an adequate play area, plus an unusually large service area.

Walker, who recently returned from an eastern trip, reported that the trend to large yards in many sections of the country seems to have fallen off somewhat. However, here in California where so much time is spent outdoors the demand is still great, and builders Cunningham & Brittain have hit on a striking selling feature by maintaining the spacious front and back yards.

Coupled with an attractive patio, opening off from the living room, the expanse of green lawn adds much to the charm of the home both for scenic value from the inside as well as a place to work and play.

Stratford Square homes are priced from \$10,850 to \$13,850 and can be purchased on FHA terms. They are located south of Spring St. and west of Bellflower Blvd. in Lakewood. A furnished model home keynotes the sales campaign and it is open daily until 9 p. m. in order to take care of latecomers who wish to visit the development after dinner.

Business Activity Rises During Feb.

BUSINESS ACTIVITY rose slightly during February in the southern half of California, Virgil B. Gillespie, vice president and manager of Security-First National Bank's Long Beach branch, disclosed recently.

The bank's index of business activity, as reported in its monthly summary of business conditions, was down 2 per cent, however, as compared with February a year ago.

A wide variety of business indicators showed increases last month, the banker said. They included total employment, factory employment, the use of electric power by industry, railroad freight volume, residential building permits, real estate sales activity, and bank debits.

Building permits for dwelling units issued in Los Angeles County last month rose 30 per cent above the January figure, marking the largest volume in 11 months.

Department store sales showed little change between January and February, reflecting the relatively horizontal trend of retail sales which has been evident for many months, the bank manager said.

The "cost of living" in this area declined in January for the first time in seven months. The revised Consumers' Price Index stood at 90 per cent above the 1935-39 average. In contrast to the sharp post-Korean upsurge in the index, which lasted until March, 1951, the uptrend in the past year has been much less pronounced, the banker pointed out. At least for the time being, Gillespie said, inflationary pressures on

living costs seem to have diminished.

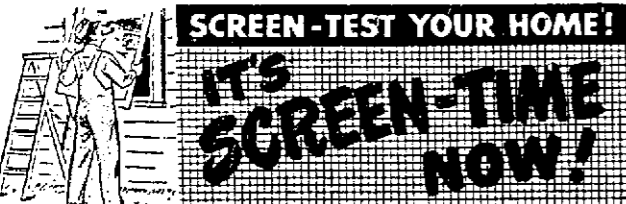
Total employment rebounded in February from the seasonally low January level. In February, total employment in the Los Angeles metropolitan area was 1,947,000, or nearly 4 per cent higher than a year earlier. This increase, to a large extent, was due to gains in factory employment. The number of wage and salary workers in manufacturing last month established a new high since World War II, with a substantial 12 per cent increase over February of last year. Employment in the aircraft and parts industry also continued to expand, the banker reported.

No Controlled Goods Penalty

CONSTRUCTION INDUSTRY MEMBERS will not be penalized if delivery of controlled materials is delayed beyond the quarter in which they have been allotted, under a new ruling by the National Production Authority.

Any delivery, delayed from a previous quarter, may be accepted on a construction project without the necessity of charging it against the allotment for the current quarter, the NPA announced.

Previously, delivery of controlled materials delayed more than 15 days after the end of one quarter had to be charged against the builder's allotment for the next quarter, when delivery was actually made.



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ALL PUBLIC SERVICE FURNISHED FREE
ALL UTILITIES (Including Sewers) IN AND PAID FOR

ALL ARE SPACIOUS
3-BEDROOM LIVABLE HOMES

\$11,350 to \$11,650

THE BEST VALUES IN CALIFORNIA
\$1500 TO MOVE IN!

COMPARE THESE FEATURES!!

- FULL TILE KITCHEN AND BATH
- CEDAR SHINGLE ROOF
- DUAL FLOOR FURNACES AND ELECTRIC HEATERS
- SIDEWALK
- GARBAGE DISPOSAL
- LARGE LINEN HALL AND WARDROBE CLOSETS
- NO. 1 OAK FLOORS
- REAL FIREPLACE
- YOUR CHOICE OF ATTACHED OR DETACHED 2-CAR GARAGES
- INSULATED
- STREETS, ALLEY AND DRIVEWAY, ALL PAVED

2 BLOCKS FROM ELEMENTARY SCHOOL, HIGH SCHOOL, GOLF COURSE AND RECREATION PARKS.

PHONE LEXINGTON 6-4658

As We Hear It

By the Classified Ad-Visors

THEY'RE FROM MILWAUKEE—Glenn Gustine is playing host to friends from Milwaukee, Mr. and Mrs. Art Farrow and daughter Linda Farrow, who is a Lincoln-Mercury dealer in Milwaukee, and his family will visit the Gustines for several days. Gustine expects to entertain a lot of friends and relatives during the summer months. His mother from Iowa and his brother from Oregon will be coming here soon.

Many Facets—Jo Nelmes' versatility seems to have no end! Latest activity was modeling at Vinson's Style Review for the Legal Secretary Association held in the Supper Room of the Lafayette. Jo doubles as real estate saleslady with Charles E. Wright Agency.

Copy Conscious—Now we've heard of another threesome who have attracted national attention with their classified copy—this time from Chicago! Bert Barker and Crabtree Realty, Verne Morrill and Brown Funk have been featured recently in "Real Estate Ad Selector" published by Harrison C. MacDonald.

Telephone Post Haste—If you missed seeing Earl A. Barrett for a couple of weeks, blame it on a telephone pole that collided with his car! Barrett was unhurt, but the car was considerably damaged. Everything

is O.K. now and Barrett is working as usual with Culley and Co., 5900 Atlantic Ave.

Shrine meetings spell fun and that's what Cecil and Frances Fulcher had on their four-day trek to San Francisco. The Fulchers stayed at the St. Francis while there. Cecil Fulcher is assistant director of El Bekal Shrine in Long Beach.

Back Home Again—Miss Eva M. Gayton, who helped her father manage the Gaytonia Apartments for many years, has turned her real estate activities to Long Beach. She acquired broad experience as a saleslady with Mary Teller Realty in Westwood. Miss Gayton recently returned from England where she was actively engaged in social work for nearly two years. She will be associated with Mary Lee Curran at 5313 E. Second St.

Convalescing—Chuck Crayne, who underwent minor surgery recently, seems to be getting along fine and will be back to work soon.

Sunshine Unlimited—Perfect weather, lots of people and swimming pools working overtime were the Palm Springs picture when J. D. and Winnie Cross were there last week.

Back From Cherokee—H. J. Hunter has returned from a two-week trip to the Cherokee Strip in northern Oklahoma where he visited his folks. His mother is still seriously ill.



Hustlin' Hugh McElhenney (left), All-America fullback from the University of Washington, visited Los Altos Village this week to look over the homes in the Lloyd S. Whaley development, and rebashed past football games with Art Steffen, former UCLA football player. McElhenney, who will play with the San Francisco 49ers this fall, plans to live in the Southland.



By NEWT TODD... Realty and Building Editor

BETTER FINANCING for home sales is a prime need now, according to a poll of its members taken by the National Association of Home Builders. Long-term loans with small down payments and reasonably low interest would be a big help, they agreed.

The builders point out that many families are limited under present policies to houses selling for \$7000 or less. If requirements were more liberal, they might buy homes costing \$12,000 or more.

Government loan laws are responsible, at least partly, for this, in their opinion. Federal Housing Administration rules require that a buyer have a down payment of at least one-fifth of the price of a house costing \$12,000 or less. But if the house costs \$24,500, he has to put up one-half. Thus he needs \$2400 cash to purchase a \$12,000 house but must have \$12,250 cash to buy a \$24,500 home. The GI law gives veterans more liberal terms, but some builders believe rules for non-veterans should be liberalized, especially for homes costing more than \$12,000.

Builders contend that if the law is liberalized so a man might make a down payment of \$1000 or less, even on homes above \$12,000, and could make small monthly payments—in no case more than 25 per cent of his income—much better homes could be built.

One thing the builders figured they needed to know was what kind of a house people wanted. They questioned a lot of families and learned these facts about American taste in housing:

Basements and Attics—Many people building medium-sized homes want them. But those planning smaller houses and people who can afford larger homes generally prefer no basement. Owners of larger homes want a first floor laundry, hobby shop or recreation room, in many cases; but most builders of small houses seem to prefer saving the basement cost, getting along without the laundry or play room.

Garages—Generally, people building smaller homes prefer no garage; many building medium-sized homes prefer a car port; but prospective buyers of larger homes want a garage, built-in type.

Picture Windows—Many people like them; others detest them.

Living Porch (Patio or such)—This is the symbol of "modern day living" for a great many families; they want one.

Entrance Hall—Nearly everyone wants one, or a more pretentious foyer.

Closets—The more the happier. Many builders now divide rooms with storage walls, instead of conventional partitions. Small homes want six to eight closets; larger homes need more than nine, the public says.

Breakfast Nook, or Kitchen Eating Space—Nearly everyone wants one.

Fireplace—Ditto. And shutters, ditto again.



Of Course You Have Lots of Pep BUT Why Waste It—Wrestling a Heavy Out-of-Balance Garage Door WHEN Shawver Garage Doors Literally Float Up and Down? SHAWVER DOORS ARE . . .

- Safety Sure
- Easy Opening
- Made individually to fit your garage
- Fully Guaranteed
- Wood or aluminum
- For new or old garages
- Terms available

SHAWVER COMPANY
CORNER CALIFORNIA AND HILL
PHONE 6-4211

Unique Program

A UNIQUE TYPE of presentation was used on the subject of classified ad writing at the Board of Realtors Breakfast Forum last Tuesday morning in the Wilton Hotel when Charles Boyer, advertising manager for the Press-Telegram, was the guest speaker.

Prior to the meeting, Boyer distributed a copy of the paper's Sunday classified section to each member of the audience. Then the merits of the various ads were freely discussed by the group in the question and answer session that followed.

It was pointed out by the speaker that four general principles of copy writing should be adhered to when submitting classified ads. These were enumerated as headings that attract attention, use of the strongest appeal, use of descriptive words and phrases, and listing full details about the property including location, size and price. If these points were followed, the Realtors will become adept at writing interesting, "fun to read" copy.

Boyer was introduced by Program Chairman Perry Johnson with President Clive Graham presiding.

Comforting
Automatic shut-off valves can be installed on any radiator or convactor, says the Plumbing and Heating Industries Bureau.

PAINT LOOK SHABBY? WALL FINISH PEELING? PLASTER CRACKING?

Beautify it with DURATILE metal wall TILE

SPECIAL OFFER
Tile 3 walls above your recessed tub, 4 feet high.
As low as **49⁵⁰**

Waterproof—Fireproof—Chipproof
Easy to Clean
25 colors—5x5 metal wall tile

Install it yourself. Including Materials **62c** Per sq. ft.

VISIT OUR SHOWROOM
Rubber Tile, Asphalt Tile, Glass Shower Doors
Free Estimates—FHA Terms—36 Months to Pay

DURATILE ASSOCIATES
Licensed Contractor
723 East Pacific Coast Highway Phone 7-1237

VISIT . . . COLLEGE SQUARE

At Long Beach and Artesia Boulevards

Located 1 Block West of Long Beach Boulevard on Artesia (Adjacent to the new multimillion-dollar junior college campus) and convenient to the new Harbor Freeway

3 BEDROOMS or 2 PLUS DEN

FEATURING:

- Wood-burning Fireplaces (also piped for gas)
- Entry Hall
- Beautiful Hardwood Floors
- Coved Linoleum
- Lots of Real Tile
- Wood Paneling
- Electric Bathroom Heaters
- Thermostatic Heat Controls
- Garbage Disposals
- Large Landscaped Lots

FROM \$11,475 TO \$11,950

W. H. Beck Realty Co. Information
4020 E. Firestone Blvd. Logan 8-3405
Exclusive Agents Evening Ph. NE vada 6-5332

A NEW AJAX CONSTRUCTION CO. DEVELOPMENT

City Issues 1951 Land Buy Report

THE following annual report on street easements and land purchases during 1951 by the City of Long Beach has been issued by the engineering department.

Monies from gasoline tax fund expenditures paid for rights of way for the following major city streets:

Del Amo Blvd., 15 parcels, \$62,999; Long Beach Freeway, 19 parcels, \$145,200; Santa Fe Ave., three parcels, \$2352; Willow St., 14 parcels, \$7280, and Ximeno Ave., eight parcels, \$10,100. Total \$227,922.

City funds expenditures included De Forrest Ave., 10 parcels, \$2600; Myrtle Ave., three parcels, \$8100, and Pacific Coast Hwy., one parcel, \$3000. Total, \$13,700.

Airport extension on parcel No. 4, one parcel, \$44,307; civic center site, two parcels, \$38,500; east beach property, 12 parcels, \$42,687; library site, Willow St. and Adriatic Ave., two parcels, \$15,000; park extensions at Rowett Park, Scherer Park and Obispo Ave. and 65th Sts., one parcel each, for \$15,000, \$3300 and \$24,025, respectively, and title, escrow, appraiser and negotiation fees all came out of purchase of real property funds. Total, \$201,011.

Sale of surplus land accounted for Del Amo Blvd., one parcel, \$750. Total, \$750.

Sale of surplus buildings accounted for Del Amo Blvd., seven parcels, \$15,900; Long Beach Freeway, five parcels,

\$6825; east beach, one parcel, \$130, and Veterans Memorial Park, one parcel, \$1500. Total, \$24,355.

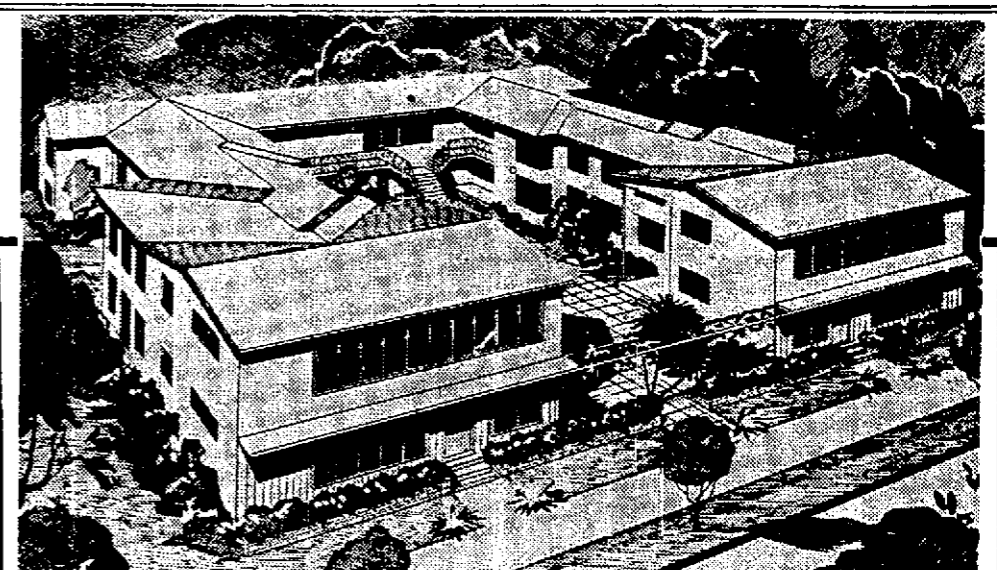
Rental income brought in \$594 in land monies and \$1327 in buildings. Total, \$1921.

VA Warns Vets on Home Sales

VETERANS who sell their homes and let the purchasers assume the 4 per cent GI loans remain personally responsible for the payment of the loan, the Veterans Administration warns. The VA said World War II veterans should not sell their property without making certain that their in-

terests are protected. The best way to do that is to have the purchaser pay cash or arrange a loan in his own name.

In its early warning to veterans the VA has given timely advice on how they may protect their interests. The text of VA's statement is printed in the March 1, 1952 issue of the California Legionnaire.



OPEN FOR INSPECTION—10 A. M.—5 P. M.

1014 E. CARSON
BIXBY KNOLLS
YOUR INSPECTION INVITED

A NEW TYPE OF APARTMENT DWELLING

2-BEDROOM RENTALS
4 1-BEDROOM RENTALS
1 MASTER APARTMENT
2 Bedrooms, Bath, Open Patio Over 2400 sq. ft. of Luxurious Living

BEN F. MARRON CO.

1525 E. WARDLOW RD.

PHONE 4-8844

A COMPLETE BUILDING SERVICE.

WESTERN UNION

W. P. MARSHALL, President

TO PROSPECTIVE HOME BUYERS
LONG BEACH AND HARBOR AREA

LOS ALTOS VILLAGE HOMES ARE SELLING RAPIDLY STOP
BUY NOW AND GET YOUR CHOICE OF THE MANY
UNUSUAL FLOOR PLANS AND EXCITING INTERIORS STOP

WALKER & LEE INC
Sales Agents

LOS ALTOS VILLAGE

is Today's Flash News in the Home Building Market

You owe it to yourself to Visit Los Altos Village and See The Difference—the Homes Look Better—are Built Better—and better yet: they're priced to meet with your whole hearted approval

You'll like the community, too—schools, churches, and the Lloyd S. Whaley Los Altos Shopping Center—PLUS the great new \$20,000,000 Long Beach State College. All community features that make the home you buy even more valuable tomorrow. You get more than a home—you get a pleasing environment, and lasting quality when you buy in Los Altos Village — model 1952 homes, in a model 1952 community.

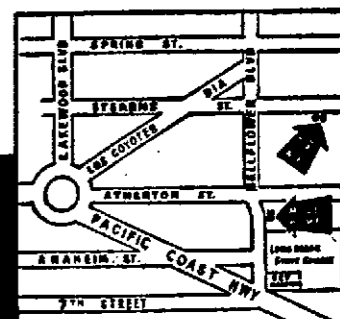
COME OUT AFTER CHURCH TODAY!

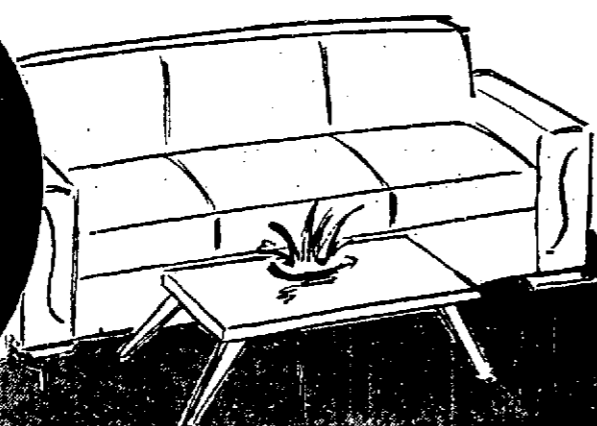
See the NEW ENGLAND COTTAGE, Furnished Model Home by AARON SCHULTZ, Located at 5990 STEARNS STREET, One Mile East of Bellflower Blvd.

THE PRICES
\$10,200 TO \$13,300 Terms for Both Vets & Non-Vets
Veterans \$800 Down (plus costs) Non-Veterans \$2074 Down (plus costs)

Los Altos VILLAGE PHONE: 9-8257

An L. S. WHALEY Development
MAC-BRIGHT Inc. Builders
WALKER & LEE Inc. Sales Agents





NOW...the **LOWEST** Prices
of the year in this **GIGANTIC**

SALE FRIEZE BROADLOOM

**While
Quantities
Last!**



**HARMONY
HOUSE**

When you own "Harmony House" you have the best in quality. All perfect! Never seconds!

Look at the fine qualities found in 'Harmony House' rugs. Sears never sell 'seconds' or 'imperfect' floor coverings. Now, beautify your home from huge selection of the good, better, or best quality of carpeting. Take advantage of this outstanding sale today which offers you high quality rugs at new low, low prices. Satisfaction guaranteed or money refunded.

3 Harmony House Qualities...All Perfect

GOOD 7⁸⁸
9 and 12-Foot Pebbly
Textured Frieze Rugs
Most wanted broadloom carpeting. Beauty and long wear combined in blend of finest imported wools, rayons. Grey, green and beige.

BETTER 8⁸⁸
9, 12 and 15-Foot Widths
Wool, Rayon Blend Frieze
Firmly woven frieze broadloom of lasting resilience. Pebbly texture in solid colors, specially handsome with patterned furnishings. Dawn grey, sage green, beige, rose.

and BEST 11⁸⁸
9, 12, and 15-Ft. Pebble
Textured Frieze Carpets
Extra heavy for richer beauty, longer years of service. Wool yarns are vat-dyed for even color, permanent charm. Sage green, dawn grey, rose, beige.

Frieze Broadloom Room Sizes

SIZE	GOOD	BETTER	BEST
9x12	98.16	110.16	146.16
9x13.6	109.98	123.48	163.98
9x15	121.80	136.80	181.80
9x18	145.44	163.44	217.44
12x12	129.68	145.68	193.68
12x13.6	145.44	163.44	217.44
12x15	161.20	181.20	241.20
12x16.6	176.96	198.96	264.96
2x18	192.72	216.72	288.72

Please Bring Room Measurements
Over 100 Sizes Available

Mail This Coupon Today!

Sears, Long Beach
American at Fifth
Gentlemen: Please send a qualified representative to my home with carpet samples for estimate on installation. I understand this places me under no obligation. I am interested in:
☐ Well-to-Wall Carpeting ☐ Room size Rugs
Color Preference _____
NAME _____
STREET _____
CITY, ZONE _____ PHONE NO. _____
DATE _____ BEST TIME TO CALL _____

Twisted Loop Pile Carpet

Regular 7.39 6⁴³
Price includes installation,
padding, tackless stripping!
Square Yard

8.39 Hard Twist 7⁸⁹
Square Yd.

Hard twist, low looped pile resembles expensive frieze. Resists linting! Rich in beauty and texture for longer life. Price includes installation of padding and tackless stripping. Take advantage of outstanding sale price now at Sears! Save!

Densely packed loops give luxurious pebbly texture, beautiful background for any type furnishings, in a go-together 'Harmony House' colors. 36-inch width may be seamed almost invisibly, reducing cutting waste. Save now.

**Springy Type
Waffle Back
Rug Padding**

89c

Makes your rugs seem thicker, adds to their resiliency and wear. 9 and 12-foot widths.

Open Mondays 12 to 9 P. M., Fridays 9:30 A. M. to 9 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

Satisfaction guaranteed
or your money back. **SEARS**

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